Employer Engagement Element:

Employer engagement is critical and should be a strategy used to align curriculum, build good relationships, and have a venue for placing graduates of a program. Another important aspect of employer engagement is the influential capital and the credibility the employers bring. This influential capital can be used to help with equipment donation and purchases, as well as to strengthen grant proposals through state and federal agencies that respect that a college actually connects with employers.

Advisory Boards:

Industry Roundtables:

Focused Visits: