

Recruitment and Retention of Women

in Engineering and Engineering Technology

October 2020

FUNDED BY

NSF ATE Program

TIMEFRAME

2018 - 2021

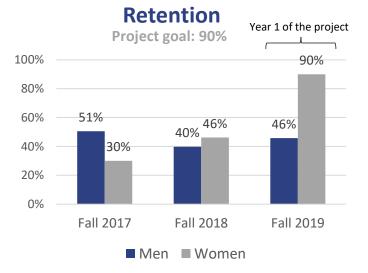
AWARD AMOUNT

\$224,999

A 6% increase in program enrollment in fall 2019, despite 6% decrease in overall college enrolment

Key Activities

- Redesigning the webpage and promotional material with equal presence of the women
- Workshop for high school counselors to raise awareness and promote the program

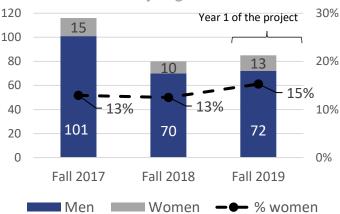


Future Work

- Expanding the connection with local high schools
- Providing Information session for undeclared students
- Piloting the delivery of a redesigned contextualized intermediate algebra course as a model for NCC

Enrolment





Key Activities

- Meet and greet sessions to promote a sense of community among students
- Promoting role models through Women in STEM Speaker Series
- Raising awareness among the faculty and staff through workshops, convocation speakers, and panel discussions

What is working



Raising awareness on campus

Project Personnel

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