

# CROs and Incubators at Educational Institutions

Webinar, Friday, January 27, 2017: 1:00-2:30 EDT Click here to watch the webinar recording

Deborah Davis, Abbe Kesterson, Mary Nelson, Elizabeth Boedeker & Tyler Drake



## Moderator



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#### **Bio-Link**

- Works to increase the number and diversity of well-educated technicians in the bioscience workforce
- Our members are workforce-oriented college & high school programs, instructors, industry, students
- Bio-Link.org



### Presenters



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## Presenters



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## **Bio-Link Webinar Series**

# CSOs and Incubators at Educational Institutions

Bluegrass Community and Technical College Deborah Davis, PhD

Bluegrass Community and Technical College

**IMAGINE MORE** 

#### Contract Service Organizations (CSO)



## Community College CSOs

Model	cc cso	Location	Funding Source	Services Offered	IP Share
In-house					
	InnovaBio	Salt Lake CC	Grants, State	Research & Testing	NO
	InnovaBioMd	Hagerstown CC	Grants	Research	NO
	Profile Genetics	Merrit College	Grants	Library & Array prep, robotic colony picking	NO
Incubator/Accelerator					
	BioBench	St. Louis CC	Grants, State, College	Rent-a-Bench, Research, Interns	NO
	Pasadena Bioscience Collaborative	Pasadena City College,	State, College	Full Incubator Services + Interns	NO
Co-Localization					
	Florida Institute for Food Safety	Florida State College	Grants, College	Testing	NO
Work Experience					
	Most Colleges	Various	College, Company	Internships	NO

## Challenges & Solutions



- Wet Lab Space
- Equipment
- Trained Personnel
- Intellectual Property



- Valid Work Experience
- Jobs/Careers
- Community & Industry Support
- (Lack Understanding)

#### **Solution**

Low Cost Space Equipment Low – No Cost Trained Personnel College/Company Collaboration Safe Intellectual Property

## Kentucky Future Plans Science & Technology Building



#### Kentucky Future Plans Curriculum



**Company Fully Trained Personnel** Access to Fitted Wet Lab Space **Access to Equipment** Safe IP **Student/College Authentic Work Experience Increased Employability Industry Collaboration Community Recognition Additional Revenue Stream** 

## Accomplishments











CSO Summit: Community Colleges as Drivers for Regional Economic Development April 7 & 8, 2017 Austin Community College



#### http://ac2.bio-link.org/upcoming-events



Mary Nelson, Ph.D Director of InnovaBio & STUDENTfacturED Salt Lake Community College mary.nelson@slcc.edu

CSO and Incubator at Salt Lake Community College





## Biotechnology Program





Bio-Link CSO Webinar Mary L. Nelson Ph.D. <u>mary.nelson@slcc.edu</u>

**Medical Devices** 



 Initial Funding: NSF Advanced Technical Education (ATE) Grant Awarded in 2005 (DUE# 0402497)



National Science Foundation WHERE DISCOVERIES BEGIN

On-going funding provided by the State of Utah







#### Core Philosophy

- Real Projects
- Real Scientists
- Real Equipment
- Intern Expectations:
  - Ask questions
  - Learn from your mistakes
  - Become independent scientists & work in teams
  - Project presentation







- Mary Nelson Ph.D. Director
- Kate Slessor Ph.D. Scientist and Mentor
- Alejandro Pabon M.S. Project Manager
- Intern Sources
  - Volunteer (Incumbent workers)
  - High School: JATC, Itineris & (NU)AMES
  - SLCC
  - UVU
  - Part-time paid
- Currently averaging 10 new interns each semester
- Trained over 540 interns since 2006









#### Intern Training Curriculum

- Training Packet: Interns work in a self-directed manner
- Interns demonstrate experimental molecular biology skills with plasmid pET 32a
  - Transformation (SOP)
  - 5 mL Culture (DIY)
  - Mini Prep (kit)
  - QC -Restriction Digest
  - QC –PCR
  - E. coli protein expression







- Interns demonstrate conceptual skills and abilities
  - Designing primers for restriction digest cloning
  - Read and report primary literature
  - Periodically evaluated regarding job skills:
    - Attendance and reliability
    - Critical thinking and comprehension
    - Problem solving
    - Lab citizenship
    - Independence
    - Communication





#### Advanced Curriculum: Client Projects

#### Real and relevant CRO projects for clients (low priority)



• Interns present their work at InnovaBio and at client locations



#### SLCC Contract Considerations

- SLCC Risk Management modified an existing document
  - Obligations of college and client
  - Intellectual property and confidentiality
  - Compliance with laws, rules and regulations
- All contracts and contract changes need VP approval
- Note 1: SLCC has no interest in intellectual property.
  - Client owns contracted work and lab notebooks.
- Note 2: InnovaBio<sup>®</sup> has interns who are minors.
  - No legally binding confidentiality agreements
  - Client risks are mitigated by restricting access



#### Lessons Learned by Trial and Error

- InnovaBio<sup>®</sup> only charges for lab consumables.
- InnovaBio<sup>®</sup> does not provide incubator space.
  - All spaces may also be used as classrooms.
  - All projects are directed by InnovaBio staff.
- In general, interns are not paid.
  - Earn college credit
  - Gain experience and letters of recommendation
  - SLCC Biotech supports part-time paid project leaders
- One multi-year contract for several projects.
  - Client approves project specific experimental outlines.



## Collaborations with NSF Grant Funded Companies

 NSF-Small Business Innovation Research (SBIR) Phase II Community College Supplemental Funding









# **Training Enterprise at**







A student-run non-profit biomanufacturing company

- Conceived and established by Vivian Ngan-Winward
  - NSF ATE program
    - Awarded \$909,443.00 in 2010
  - Launched in January 2012
  - Ongoing support from SLCC biotech program July 2016



Made by Students for Students





Supported by the National Science Foundation under Grant No. 1003292.



#### Where science, education and business meet...

Made by Students for Students



Training enterprise, source for educational supplies



Design & development of biotech products

"Regulated" biomanufacturing company





#### **Collaboration:**

#### **School of Business:**

**Business** 

**Marketing** 

Accounting



#### Biomanufacturing

program

Balancing business and education is not easy. Real application is better than "simulation."





**School of Business:** 

**Business** 

Marketing

Accounting



#### **Biotechnology**

Program

**Biomanufacturing** 

program

Students are the foundation. You need a clear mission.

# STUDENTfacturED®

- Interns/Students
  - High School, SLCC & UVU
    - Similar to InnovaBio
  - Volunteer (Med Device students)
- Products:
  - Plasmids: BTEC 1015: SLCC and Concurrent Enrollment
  - Agar Plates: SLCC Microbiology





Photo credit: Steve Speckman



#### **Biotech education supplies:**



Cheek Cell DNA Kit



Plasmid Identification Kit









- Relevant training in real production processes using Lean manufacturing & GXPs
- Quality standards
  - Design controls
  - QMS (21 CFR 820/ ISO 13485)
  - MasterControl document management
  - Production and process control
- Self-driven learning guided by experienced & knowledgeable mentors "empower" students
- Access to experience all functions of a company promotes entrepreneurial thinking

## Many Functions in an Enterprise





- Vivian Ngan-Winward Ph.D. -Former PI/Director Mary Nelson Ph.D. -PI/Director Bo Price -Peer mentor (limited to one year)
  - **??** -Production Manager



#### **QUESTIONS SO FAR?**




Elizabeth Boedeker Coordinator BioBench CRO St. Louis Community College EBoedeker@stlcc.edu

CSO and Incubator at St. Louis Community College





#### **BioBench Contract Research Organization**

#### Elizabeth (Betsy) Boedeker

Senior Research Scientist, CRO Coordinator Adjunct Biotechnology Faculty Member January 27, 2017

### Location



- Located within an Industry Building
  - BioResearch and Development Growth Park (BRDG Park)
  - STLCC Center for Plant and Life Sciences (CPLS)
  - 10,500 square feet, 1<sup>st</sup> floor (great visibility)



- Close to much regional Biotechnology Industry
  - Monsanto
  - Danforth Plant Science Center
  - Washington and St. Louis Universities
  - Helix Center
  - Cortex (Central West End)



#### Center for Plant and Life Sciences / BioBench Role

Education is Number 1



- Promote STEM and Biotechnology
  - Life Science Lab Assistant Program
  - Biotechnology Program
  - Outreach to Area Schools (Middle and High School)
    - Educational Specialist
    - More in-depth high school research opportunities
      - Dual credit to high school students
      - Great way to build interest and enthusiasm
  - Teacher Education





#### **BioBench Role** (continued)

- Promote Industry, Life Sciences, Biotechnology
  - Limited and Full Lab Use agreements
    - Access to individual equipment
    - All access
  - Project Support
    - Sequencing
    - Danforth
      - **Transfections**
      - Western Blot
  - Personnel
    - Internship assignments
    - Paid by grant support









## **Define Success**

- Initial expectation
  - Self-sustaining
  - Cost of space, salaries, equipment service agreements
  - Not realistic



realistic

- Not possible to be self-sustaining
  - Most equipment dual purpose (cannot separate)
    - Teaching support
    - Industry support
  - Industry setting very important
    - Very costly (\$\$)



## Redefine - We are Successful

- Success ≠ self-sustaining
- Biotechnology Students (college)
  - > 30% biotech interns hired by internship-providing company
  - 91% placement rate of biotechnology students in industry jobs
  - Increase in program enrollment
- Industry
  - Provide resources for very small start up companies
  - No part of intellectual property (deal breaker)
  - By helping when small
    - Prove concept
    - GROW
    - Remain local
    - Employ local







#### Poll Question:

Do you feel that your organization would be flexible (or at least open) in their definition of Contract Research Organization Success? Yes

No

Maybe

#### NewLeaf Symbiotics Story

- Pink Pigmented Facultative Methylotrophs (PPFMs)
- Beneficial bacteria that grow on plants
- Initially started in our lab space Jan 2012
  - Only lab space
  - 3 interns requested to work with their lead scientist
- Proof of concept, into field studies same year
- Jan 2013
  - \$7 million in funding
  - STAYED in St. Louis for trained workforce
  - Hired former interns as full-time employees









### More NewLeaf Symbiotics

- Built out space within BRDG Park building!
- Summer 2014 received another \$17 million!
- Expanded their facilities
  - Added some production
  - Added Research and Development
- Currently
  - Seven graduates of STLCC biotechnology progr
  - Many former interns
  - Total head count >30 people









## Challenges

- Many similar as when we started
- Within Center for Plant and Life Sciences
- Very limited ability to increase headcount
  - Full-time senior scientist (me!)
  - Full-time catch-all
    - Invoicing
    - Business aspects (marketing, budgeting)
    - Lab (very limited, time-permitting)
  - Part-time lab support
    - Project support
    - Internship assistance
    - High School research
- Small but devoted staff, limited resources accomplish a lot!





#### Recognition Locally

- Recent Podcast (early Jan)
  - Entrepreneurially Thinking
  - One of three panelists
    - Nice story



- Arcus Award Nominee Finalist
  - St. Louis Regional Chamber
  - St. Louis organizations "championing a better tomorrow for our region"
  - 2013 and 2017 in Biosciences





#### **Recognition Nationally**

- Bellwether Awards Nominee Finalist
  - Community Colleges FUTURES Assembly
  - 2015, 2016
  - Programs and Industry pipeline
- Public Television Series
  - James Earl Jones
  - Behind the Scenes
  - Airs later this year







# How can we broaden our impact?

- Community College Contract Research National Consortium
  - Abbe K's GREAT idea!
- Provide a helping Network
  - Help high schools teach science
  - Provide vectors/bacteria/*C. elegans*/guidance
  - Resource limited right now
- Open to many other ideas







#### Poll Question:

If you were managing a Contract Research Organization, would you be interested in participating in a consortium to share resources or expand capabilities?

Yes



# CSO and Incubator at ACC

Tyler Drake, Ph.D Director, Bioscience Incubator Austin Community College tyler.drake@austincc.edu





# AUSTIN COMMUNITY COLLEGE BIOSCIENCE INCUBATOR

#### CENTRAL TEXAS HAS A PROBLEM

The region lacks wet lab space and a skilled workforce for its growing biotech industry ABI HAS A SOLUTION

#### ABI MISSION



The ACC Bioscience Incubator aims to establish a permanent wet lab facility and business incubator to accelerate Central Texas' biotechnology economy while training a skilled workforce

### ABI HISTORY



- ACC has a long-term commitment to community economic success
- Over the past several years, the ACC Biotechnology Program has piloted biotech acceleration services with local start-ups
- Companies utilizing ACC interns and equipment have saved time and money during product development
- ACC was awarded a \$4.9M grant from the State of Texas to expand the wet lab capacity of the region



#### AUSTIN COMMUNITY COLLEGE BIOSCIENCE INCUBATOR

- ABI bridges the gaps in the "research to product" cycle
- Creates an innovative work environment for life science entrepreneurs

#### ABI FACILITY



#### Grand Opening January 31<sup>st</sup>!





10,000 SF renovation of the historic Highland Mall



#### WHY USE ABI?



- Leasable Wet Lab Space
- Startup Business Development
- Core Laboratory and Instrumentation
- Workforce Education
- Private-Public Partnership
- Staff
- Collaborative Space
- Contract Research



#### ACCEPTANCE CRITERIA



Profit-focused, bioscience/life science entity taking a proprietary product to market and positioned to scale

Technology can be commercialized; at least a prototype/alpha product; credible business model

Financial considerations -

- Seed/pre-seed stage; funding under \$10 million
- Private company
- Not yet revenue positive

Activities compatible with facility and align with ACC resources

Willing to engage in mutually beneficial collaborations

- Willing to work collaboratively with ACC faculty
- Willing to use ACC bioscience or other interns
- Willing to work with ACC to develop diverse entrepreneur ecosystem

Texas presence; need for less than eight people in incubator space

Mature firms or non-profit research organizations can enter into short-term leases, if space available

#### ABI LEADERSHIP





TYLER DRAKE, PH.D. Director, ACC Bioscience Incubator



NANCY LYON Coordinator, ACC Bioscience Incubator



LINNEA FLETCHER, PH.D. Department Chair, Professor ACC Biotechnology



CINDY WALKERPEACH, PH.D. Director, ATI Health/Biosciences IT<sup>2</sup> Institute, UT Austin



MICHAEL G. DOUGLAS, PH.D. Executive Director, Texas Life-Sciences Collaboration Center

#### ABI PARTNERS









#### ABI NETWORK





#### EARLY ACHIEVEMENTS



- Wet lab space at TLCC (Georgetown, TX) completed
  1,500 SF wet lab, 2 cell culture rooms and training room
  \$440K equipment
- 7 CSO contracts currently in the space
- Supported Speragen, Inc. in successful STTR proposal (\$225k)









#### MEMBER COMPANIES











## kinetoch em

#### CASE STUDY



**Problem:** Required wet lab space & equipment to complete proof-of-concept studies surrounding novel biological monitoring techniques in aquatic environments

**<u>CSO Solution</u>**: ABI was able to supply required infrastructure

**<u>Results</u>**: Successful proof-of-concept; Technology is now launched and company is actively soliciting contracts; CEO/Founder worked with ACC faculty & led class on qPCR.

#### Cost Savings:

- Equipment Leased ACC equipment = \$89,000
- Wet lab facility Company was quoted \$70k to build out 700 SF

Total Savings = \$156,000 and 2 months

Founder worked with faculty member to develop curriculum based on company's technology

#### CASE STUDY



**Problem:** Required wet lab space and cell culture equipment to conduct R&D surrounding decellularization of tissues (DOD SBIR Phase II)

**<u>CSO Solution</u>**: ABI was able to supply wet lab space, equipment, and 2 interns

**<u>Results</u>**: Completed Phase II research; Found new applications for technology in brain tissue and skin; Supported intern for job interviews and references

#### Cost Savings:

- Equipment Leased ACC equipment = \$79,000
- Personnel Internships; 560 hours x \$12.50 = \$7,000
- Wet lab facility Company was quoted \$150k to build out 500 SF

Total Savings = \$230,000 and 2-3 months

Principal scientist served as reference for interns when applying for jobs

APPLY TO JOIN THE BIOSCIENCE INCUBATOR AT ACC:

sites.austincc.edu/incubator/apply

CONTACT THE DIRECTOR OF THE BIOSCIENCE INCUBATOR AT ACC: tyler.drake@austincc.edu 515-233-7163

#### **QUESTIONS?**



## **Bio-Link Resources**

- Biotech-Careers.org
- Bio-Link.org
- Links to archived webinars
- Summer Fellows Forum June 7-10th
- Sign up for our newsletter



#### TIME FOR THE SURVEY



#### **THANK YOU!**

