MANUFACTURING USA INSTITUTES:

SESSION I: WORKFORCE DEVELOPMENT STRATEGIES



MAY 16, 2017 Webinar will begin at 2:00 pm ET

Click here to watch the webinar recording





WEBINAR DETAILS

For this webinar you will be in listen only mode. You can ask questions via the chat window. This webinar will be recorded.

Brought To You By:

Florida Advanced Technological Education Center for Manufacturing (FLATE)

NSF ATE Centers network

With Additional Support by the ATE Collaborative Impact Project

Disclaimer: This material is based upon work supported by the National Science Foundation under Grants # 1204751 Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.





POLL #1



POLL #2



TODAY'S PRESENTERS



Marilyn Barger
Presenter
Pl and Executive Director;
Florida Advanced
Technological Education
Center (FLATE)



Celeste Carter
Presenter
Program Director, NSF
Advanced Technological
Education (ATE)



Brynt Parmeter
Presenter
Director of Education and
Workforce Development
NEXTFLEX



Noah Droir
Presenter
Director of Education and
Workforce Development,
AFFOA



Pam Carpenter
Presenter
Director Workforce and
Education POWER
AMERICA







TODAY'S TOPICS

Manufacturing USA Institute Background

Brief Overviews from 3 Manufacturing USA Institutes

- About the technology
- Workforce initiatives
- Focus on 2-year technicians







MANUFACTURING USA INSTITUTES OVERVIEW

- President's Council of Advisors on Science and Technology
- Create a collaborative space for industry and academia to solve problems
- Address lowering the pre-competitive expenses of applied R&D
- Lower the risk of new technologies and materials for U.S. manufacturing
- Revitalized American Manufacturing & Innovation (RAMI) Act 2014









MANUFACTURING USA INSTITUTES OVERVIEW

STRATEGIC GOALS

- Increase competiveness of U.S. manufacturing
- Facilitate the transition of innovative technologies into scalable, costeffective, and high-performing domestic manufacturing capabilities
- Accelerate the development of an advanced manufacturing workforce
- Support business models that help the institutes become stable and sustainable.

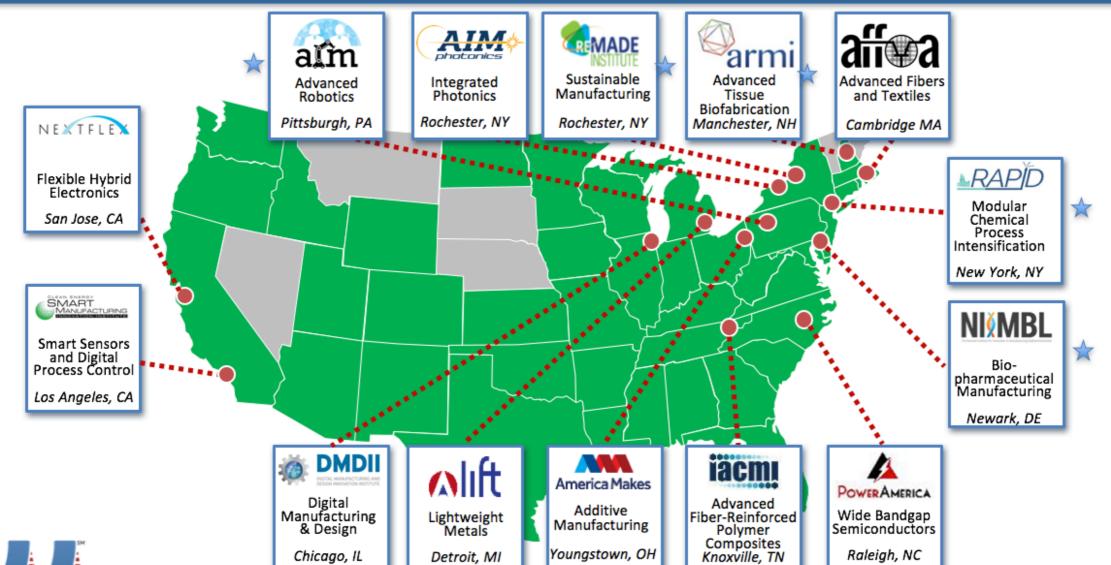
https://www.manufacturing.gov/files/2016/02/2015-NNMI-Strategic-Plan.pdf







Manufacturing USA Today







MANUFACTURING USA INSTITUTES OVERVIEW

INSTITUTE NETWORK (status April 2017)

- 14 institutes launched -\$1 billon federal investment matched by over \$2 billion non-federal
- Multi-agency funding and support
- 8 active institutes: 1,300 members, over 240 technology development projects.
 - Members include 2/3 of Fortune 500 U.S. manufacturers
 - 8 out of the 10 top-ranked research / engineering universities









MANUFACTURING USA INSTITUTES OVERVIEW

KEY FINDINGS (2017 3rd Party Review/Assessment)

- Manufacturing USA Spurs R&D Innovation
- The Program is a highly effective ecosystem convener
- Institutes are:
 - demonstrating the ability to deliver 5x leveraged value for members
 - successfully planning for sustainability independent of U.S. government influence







NSFATE

NSF DUE Advanced Technological Education Program



Dr. Celeste CarterATE Program Director









Scientific and Advanced Technology Act of 1992

"To establish a national advanced technician training program, utilizing the resources of the Nation's two-year associate-degree-granting colleges to expand the pool of skilled technicians in strategic advanced-technology fields, to increase the productivity of the nation's industries, and to improve the competitiveness of the United States in international trade, and for other purposes."

Advanced Technological Education (ATE) Program

- Education of science and engineering technicians for advancedtechnology fields that drive the nation's economy.
- Community and Technical Colleges in leadership roles
- Partnerships: Industry, Economic Development Agencies, Secondary schools, 4-yr Institutions
- Pathways: 7-12, 2- and 4-yr







Lessons Learned: Education & Industry Partnerships

Industry

- Hire adjunct faculty from industry
- Skill standards
- Industry Advisory Board
- Mentors

Pathways

- Stackable credentials/industry certifications
- Transitions aligned
- Problem/Project/Case-based learning (Hands On-Minds On)

Integrated work experiences

 Contract Research Organizations, Contract Manufacturing Organizations, Internships, Apprenticeships



NSF 16-007: Dear Colleague Letter

- Describes an opportunity for the ATE community to work with Manufacturing USA Institutes and IMCPs.
- Current ATE awardees may request supplemental funds to complete an agreed upon scope of work for an Institute or IMCP related to technician education.
- Regular ATE project proposals that include partnerships of 2year colleges with the Manufacturing USA Institutes can also be submitted at the regular submission dates.

MANUFACTURING USA INSTITUTES

QUESTIONS?









NEXTFLEX

Flexible Hybrid Electronics Manufacturing Innovation Institute



Brynt ParmeterDirector of Education and Workforce







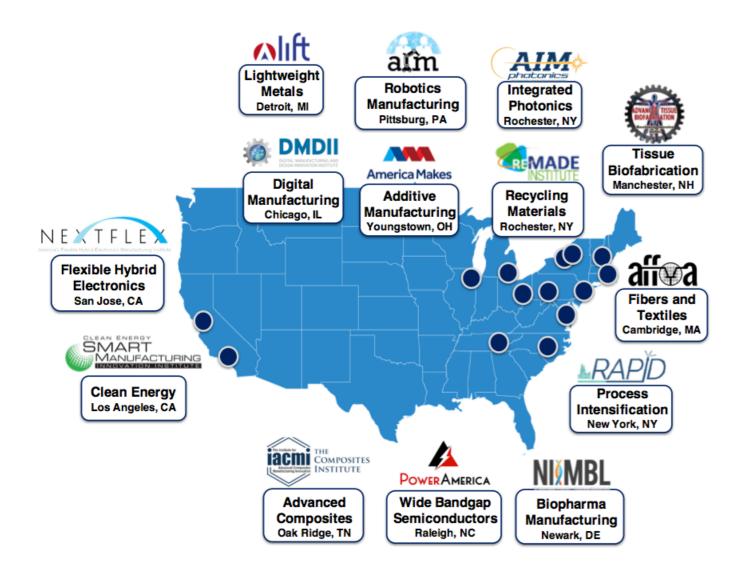
The Future of Advanced Manufacturing



Brynt Parmeter

A National Network for Manufacturing Innovation





A network of regional institutes, each with a specialized technology focus.

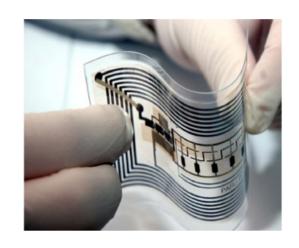
Secure the future of manufacturing in the U.S. through innovation, collaboration and education.

- 14 institutes sponsored by Departments of Defense, Energy, and Commerce
- Over \$1 billion Federal funding matched by over \$2 billion non-Federal funding
- Over 1,300 public / private sector partners
- Represented in 40+ states

What is Flexible Hybrid Electronics



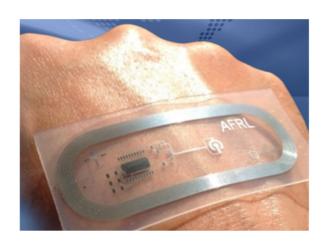
The flexibility and low cost of printed electronics on flexible substrates combined with the performance of Semiconductor devices to create a new category of electronics











The world is not two dimensional

Electronics today are rigid and obtrusive

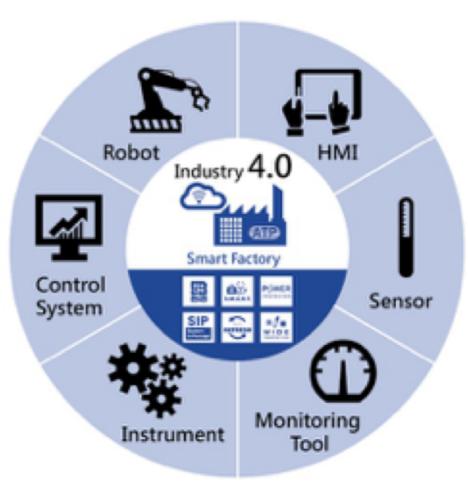
Customization of electronics for everything

Lots of Applications



Shaped and formed electronics

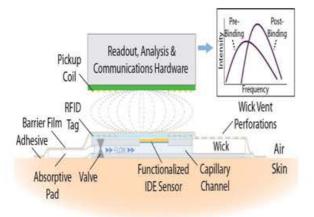
- Human health and performance
- Asset and structural reliability
- Process tracking
- Soft robotics
- Sensing technologies

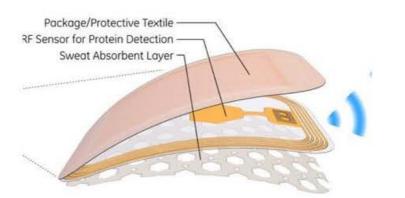


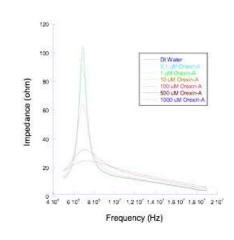


Dual Use Technology







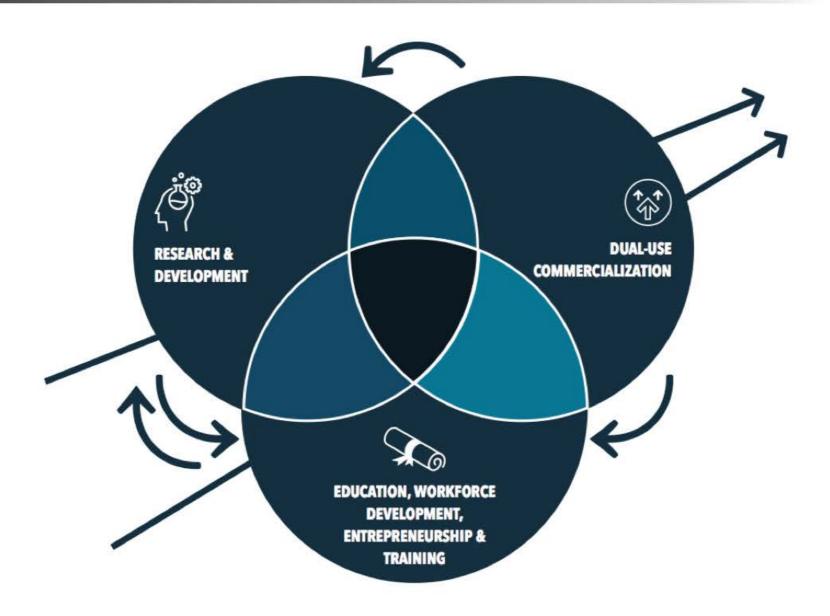






Integrating Workforce Development

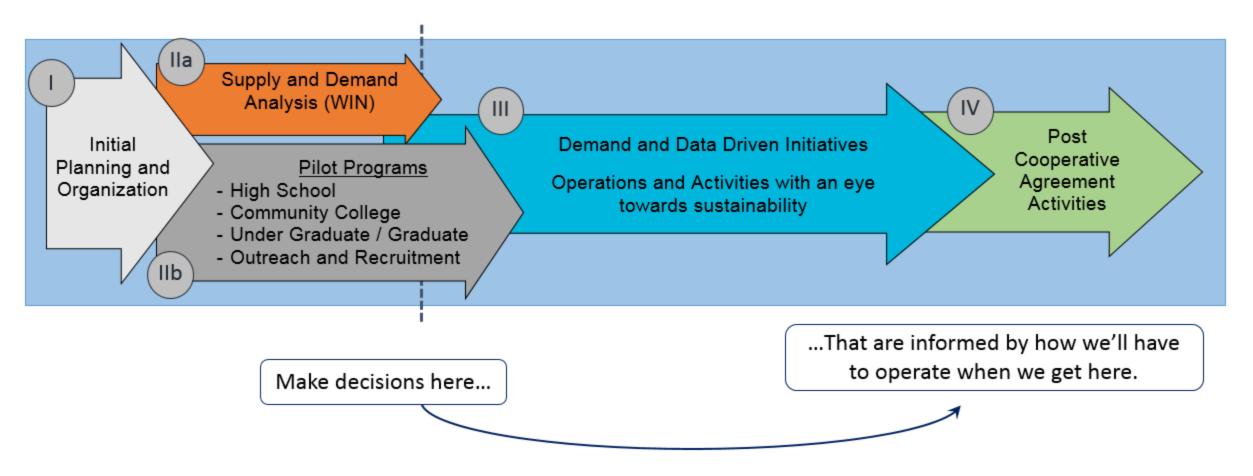




A Broad Strategy



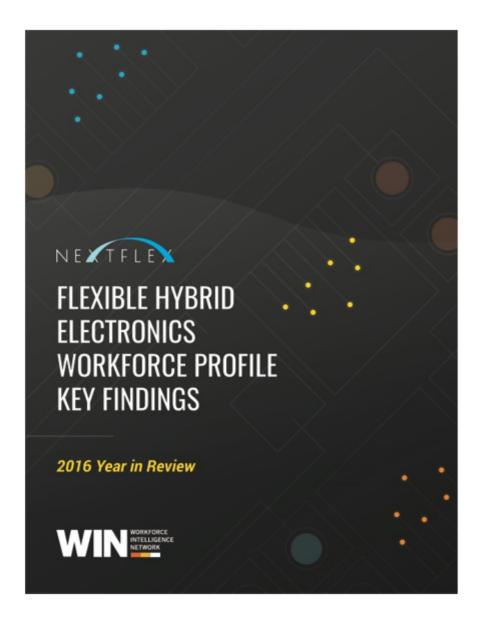
Develop sustainable programs that facilitate and enable the creation of the talent needed by our industry partners.



5/15/2017

Supply and Demand Analysis





60 occupations

9,628,062 US workers in 2016

1,442,606 job postings in 2016

\$55,883 average annual salary

22% women

25% are over 55 years old

6% under 24 years old

But...what about the wave that's coming?



Tremors and ripples

Robot Prices:

√ drop 30% in 2-3 years

Robotic Manufacturing Tasks:

√ 10% now – 45% in 2025

A.I. will accelerate this process:

√ 50 billion connected devices

The wave that's coming

1000x the amount of robotic machines in 5 years compared to today

Corresponding demand increase for the people doing related work

Design, Manufacture, Install, Operate, Program, Maintain, Synchronize



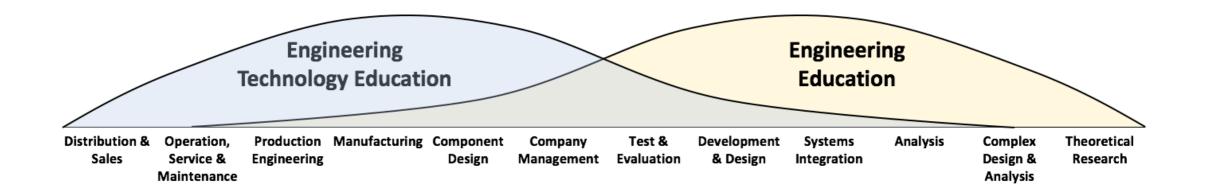
Let's teach people how to ride and survive this wave...

Or, they will get crushed by it in the future

This will benefit all sectors: Manufacturing, Medical, Transportation, Logistics, Agriculture, Energy, Education...

Engineering Technology Focus





Engineering Technologist and Technician Job Description

"The roles of Engineering Technicians involve them in the Implementation of proven techniques an procedures to the solution of practical problems. They care a measure of supervisory and technical responsibility and are competent to exercise creative aptitudes and skills within defined fields of technology, initially under the guidance of engineering practitioners with appropriate experience. Engineering Technicians contribute to the design, development, manufacture, commissioning, operation, and maintenance of products, equipment, processes, and services."

International Engineering Alliance

Our Central Question





NextFlex Primary Occupations

Workers related to flexible hybrid electronics (FHE) have diverse backgrounds and training. Because FHE combines traditional manufacturing technologies, like printing and circuit building, with emerging technologies, including sensors and flexible materials and substrates, workers skilled in FHE are hard to find. NextFlex is working with the Workforce Intelligence Network to develop a list of current occupations that relate to FHE at the primary and secondary level. This document provides a list of those occupations.

- Aerospace Engineering and Operations
- Aurospace Engineers
- · Assemblers and Fabricators, All Other
- · Biochemical Engineers . Biochemists and Biophysicists
- · Bioinformatics Scientists
- * Bioinformatics Technicians
- · Biomedical Engineers
- Chomical Engineers · Chemical Technicians
- Chamists
- Civil Engineers
- Computer Hardware Engineers
- . Computer Numerically Controlled Machine Tool Programmers, Metal and
- . Computer Programmers
- . Computer-Controlled Machine Tool Operators, Metal and Plastic
- . Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic
- · Electrical and Electronics Drafters
- · Electrical and Electronic Engineering
- · Electrical and Electronic Equipment
- · Electrical and Electronics Installers and Repairers, Transportation Equipment
- Electrical Engineering Technicians
- · Electrical Engineering Technologists
- · Electrical Engineers
- · Electromechanical Engineering Technologists
- Electromechanical Equipment Assemblers

- Electro-Mechanical Technicians
- Electronic Drafters
- · Electronics Engineering Technicians
- . Electronics Engineering Technologists
- · Electronics Engineers, Except Computer
- . Engineers, All Other

. Logistics Managers

Technologists

Materials Engineers

Materials Scientists

Mechanical Engineers

Mechatronics Engineers

Microsystems Engineers

Wetal and Plastic

Willing and Planing Machine

Setters, Operators, and Tenders,

- · First-Line Supervisors of Production and Operating Workers
- Grinding Lapping Polishing and Buffing Machine Tool Setters, Operators, and Tenders, Metal and Plastic
- · Health and Safety Engineers, Except Mining Safety Engineers and Inspectors
- · Heat Treating Equipment Setters, Operators, and Tenders, Metal and

· Maintenance and Repair Workers,

Maintenance Workers, Machinery

· Mechanical Engineering Technicians

· Mechanical Engineering Technologists

Manufacturing Engineering

- Industrial Production Managers
- . Larout Workers, Metal and Plastic
 - - Clerks
 - Quality Control Analysts
 - . Quality Control Systems Managers
 - Specialists
 - Robotics Engineers
- Manufacturing Engineers . Robotics Technicians · Manufacturing Production Technicians

 - - Supply Chain Managers
 - Team Assemblers
 - Validation Engineers

. Model Makers, Metal and Plastic

- · Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Motal and Plastic
- Multiple Machine Tool Setters, Operators. and Tenders, Metal and Plastic
- · Nanosystems Engineers
- · Nanotechnology Engineering Technicians
- Nanotechnology Engineering Technologists
- . Non-Destructive Testing Specialists
- . Plating and Coating Machine Setters, Operators, and Tenders, Metal and
- . Prepress Technicians and Workers
- . Printing Press Operators
- Product Safety Engineers
- Production Workers, All Other
- . Production, Planning, and Eusedfing

- Radio Frequency Identification Device
- · Rolling Machine Setters, Operators, and Tenders, Metal and Plastic
- · Software Developers, Systems Software
- Software Quality Assurance Engineers and Testers

How do we get young people interested in these types of jobs and on the pathways to fill them in the future?

Assemblers and Fabricators Supply Chain Managers

Electromechanical Equipment Assemblers

Computer Programmers Printing Press Operators

> Logistics Managers Product Safety Engineers

Robotics Technicians **Electronics Engineering Technicians**

Computer Programmers Industrial Production Managers

Model Makers, Metal and Plastic Nanotechnology Engineering Technicians

> Chemical Technicians Mechanical Engineering Technicians

Maintenance and Repair Workers Electronic Drafters

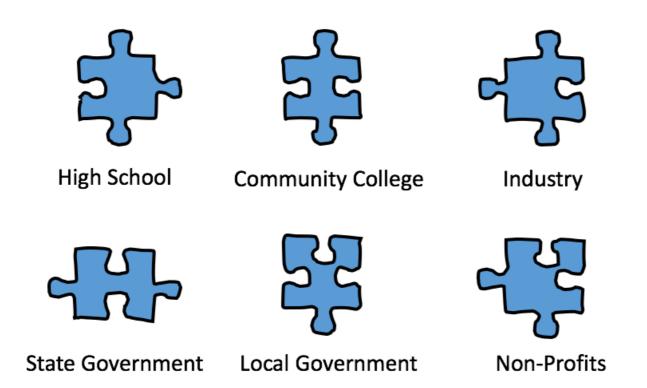
Aerospace Engineering and Operations Technicians Machinists

Radio Frequency Identification Device Specialists

A common puzzle to solve



Connecting the pieces to grow the future of advanced manufacturing



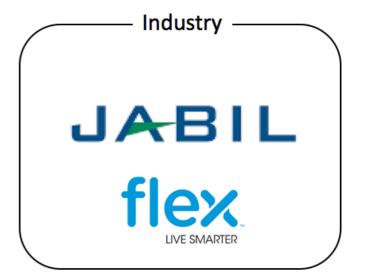
Operationalizing Public Private Partnership











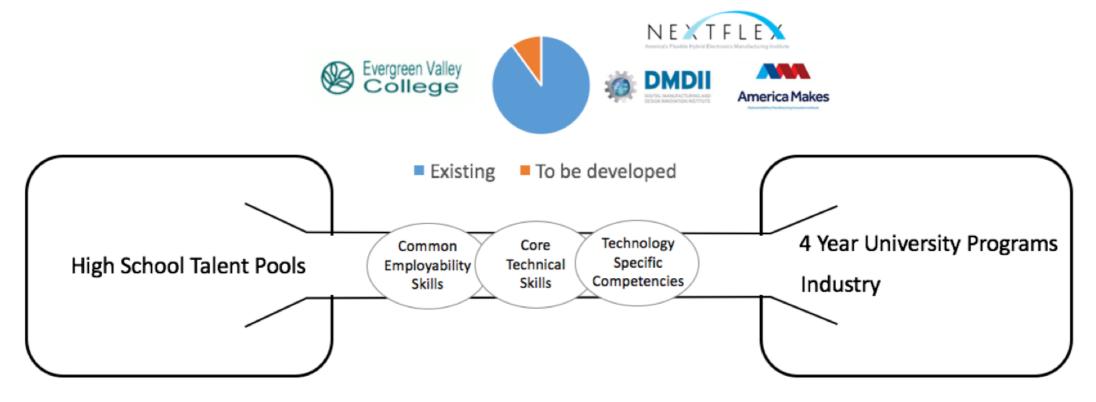
Government and Non-Profit





Expanding the skill providing bridge





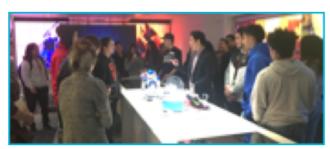
- ✓ Attract
- ✓ Recruit
- ✓ Enroll

- > Industrial Automation
- Program and Deploy IOT Device(s)
- Smart Manufacturing and Processes

- ✓ Degree completion
- ✓ Employment Readiness
- ✓ Mentoring
- ✓ Internships

High School Program: Four Weeks of Awesome

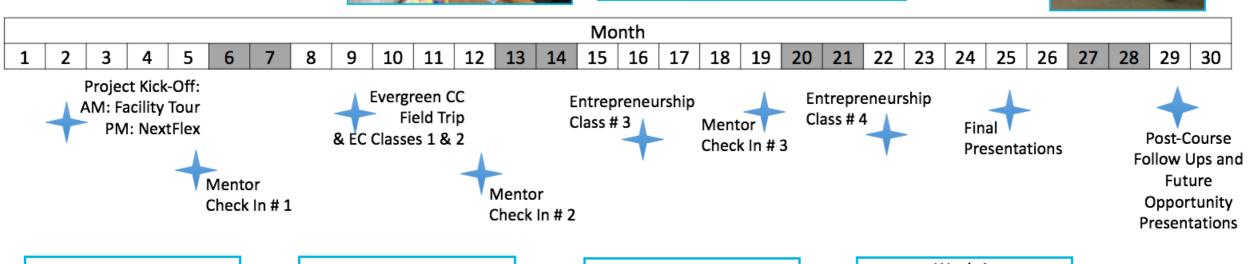












Week 1: Define problem; research hypothesis Week 2: Product and customer development

Week 3: Finalize Business Model Week 4: Create Pitch and Present to Panel

Program Evolution



195



Jan – May 2017
Calaveras Hills HS (34)
Overfelt HS (37)
Lincoln HS (40)
Willow Glen HS (53)
Wilcox HS (31)

Sep 2016
Oct-Nov 2016
Lincoln HS

8 Months

The impact: In their own words...



James Walter



"Witnessing examples of thriving businesses was an extremely valuable and unique experience incomparable to others"

11th Grade Student, Lincoln High School

Craig Rose



"The FlexFactor concept is the evolutionary next step in project based learning."

Teacher, Lincoln High School

Vito Chiala



"FlexFactor brings real world experience to our students through an engaging project that teaches critical thinking, creativity, communication and collaboration"

Principal, Overfelt High School

Stephanie Castaneda Navas



"I was able to see how a professional would think about their product. It brought engineering to a whole new level."

11th Grade Student, Overfelt High School

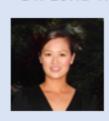
Dennis Willie



"During my time with FlexFactor I was able to explain how working at Flex would provide the engineering, business or operational career to bring these concepts to life"

Advanced Engineering Group Labs – Director; Flextronics

Dr. Lena Tran



"We broke the traditional thinking and brought awareness to advanced manufacturing by teaching entrepreneurship (pitching, developing products, etc)"

Dean, Business and Workforce Development, Evergreen Valley College

5/15/2017

The impact: In their own words...



Silicon Valley Technologist / College Instructor

Cecil Lawson



CIO/IT Program Manager; Entrepreneurship Course Instructor Evergreen Valley College

I think that both technology and education offer the best promise of breaking the cycle poverty for anyone that can dream and is willing to work.

As a technologist I realize that everything starts as an idea and ideas come from everywhere, including High School students.

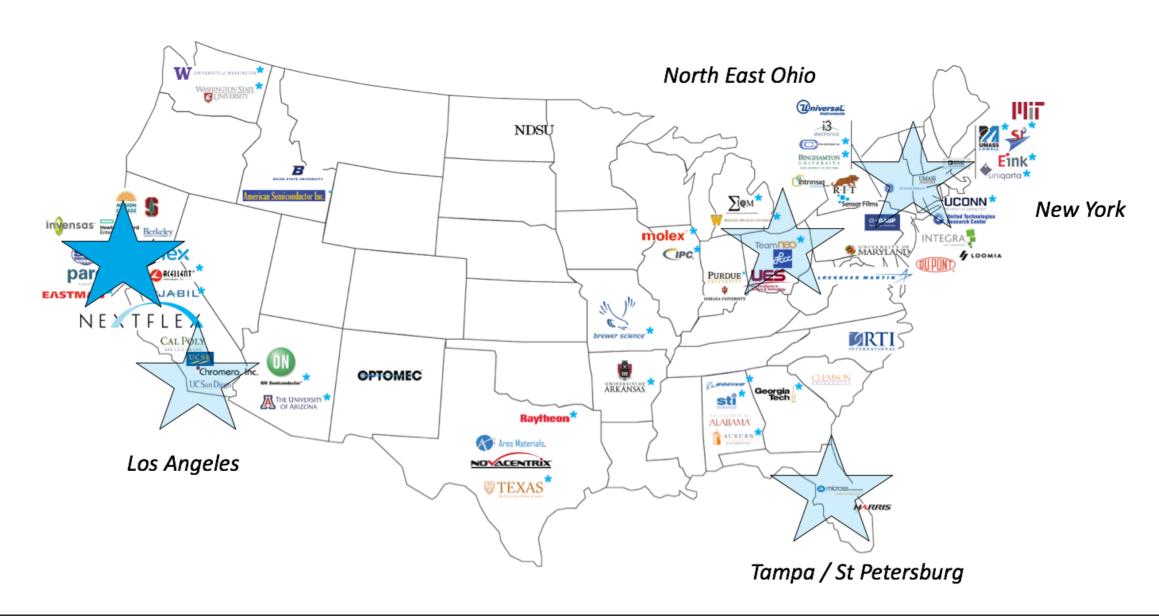
As an educator I realize that education only occurs when the student believes the information can make a difference in their lives. My best moments are when I connect with students. Could be a story, example or discussion...I love it because I just opened their minds to greater things.

The FlexFactor program delivers the promise of a future for many students, offers a much bigger universe of possibilities for others and hope to both student and teachers alike.

5/15/2017 36

Does this fit in other ecosystems?





5/12/17

MANUFACTURING USA INSTITUTES

QUESTIONS?









AFFOA

Advanced Functional Fabrics of America



Noah Lillian DroriDirector of Education and Workforce Development













Mission

AFFOA is an independent non-profit; its mission is to enable a domestic manufacturing-based revolution by transforming traditional fibers, yarns, and fabrics into highly sophisticated, integrated and networked devices and systems.

Going everywhere a fiber goes



the new software





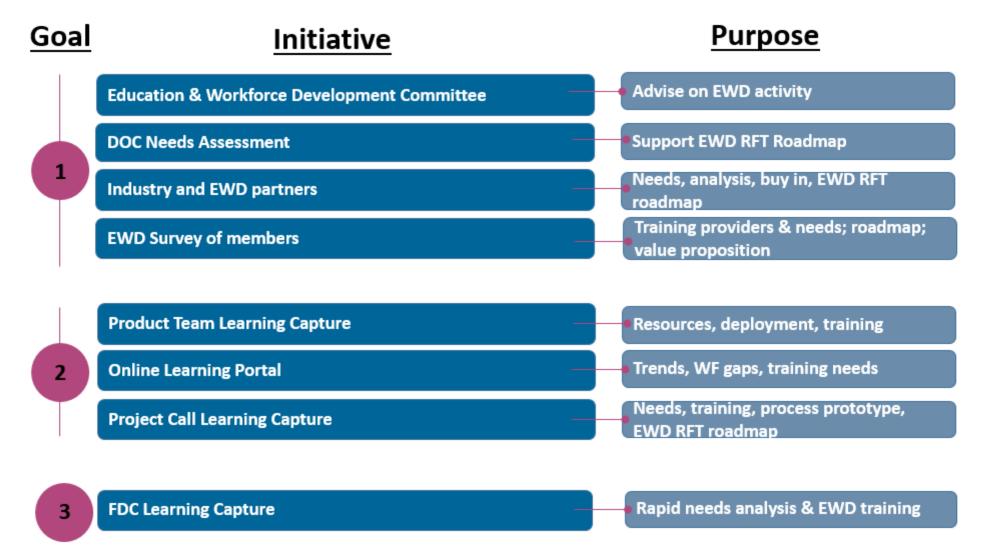
Understand the current and address the future needs of industry EWD activity is specific to revolutionary fiber and textiles and is closely aligned with the technology program Advise States on investments in revolutionary fibers and textiles regional economic development

the new software





EWD Activity is an iterative process, designed to build upon lessons learned from successive phases





Needs and Assessments Task 1: Changes to Dept. of Commerce survey on workforce needs in textile industry

Education & Workforce Development Committee

Dan St.Louis Executive Director. Manufacturing Solutions Center



Helena Fruscio Deputy Assistant Secretary of Innovation, Entrepreneurship and Technology, MA



Kris Frady Director of the CWD, Clemson University



Tech Program Task 1: Developed a framework for capturing learnings in Project Calls

EWD Integration in

Peter Franks VP, Co-Op Education & Career Development, Drexel University



Members and Committee Breakdown



Brennan Grignon Program Director, the Office of the Under Secretary of Defense for Acquisitions, Technology & Logistics

Joanne Arbuckle Deputy, President for Industry Partnerships and

Collaborative Programs,

Thaddeus Bauer Director of Workforce Development Strategies, MassMEP



Marilyn Barger Executive Director, FLATE



Karen Wosczyna-Birch Executive Director, Center for Next Generation Manufacturing



David Hinks Kimberly Clavin Dean of College Consultant, Pillar Technology



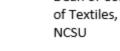
Advise States on Investments:

Task 1: Constructed policies and processes for FDCs



Workforce Trainings: Task 1:Developing firstof-its kind workstudy model for the textile industry





Fabric Discovery Center Criteria

Criteria

Distinct capability with end-to-end prototyping

Technical expertise complements AFFOA's mission

Facility for prototyping line and supporting staff

Support to local startup activities

Educational and workforce development activities

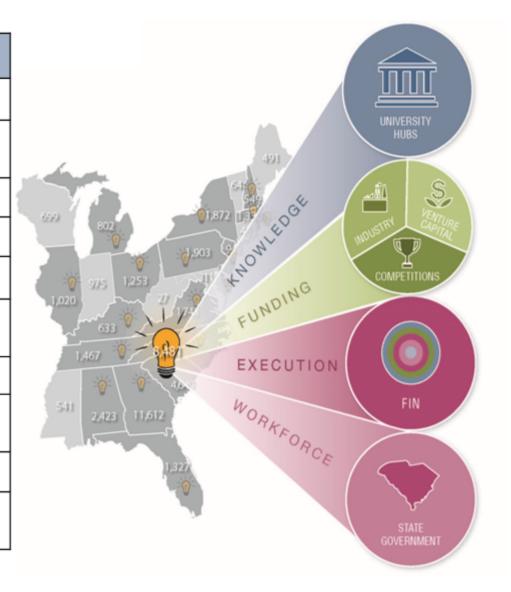
Offered services to members of the institute and local/regional/national stakeholders

Promote state-by-state economic development

An annual business plan with a budget by cost type

Plan for reaching self-sustaining operation

Committed funds from the state & diverse sources





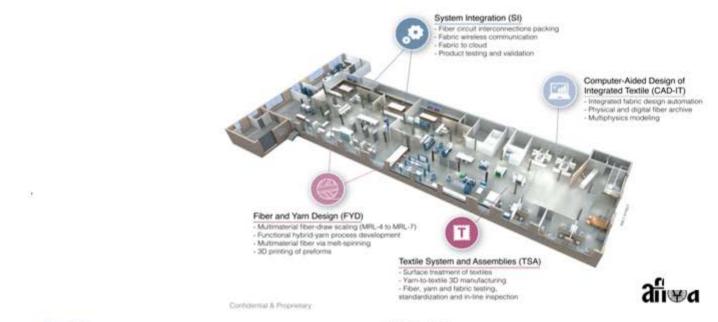
Fabric Discovery Center HQ Profile







End-to-end prototyping:



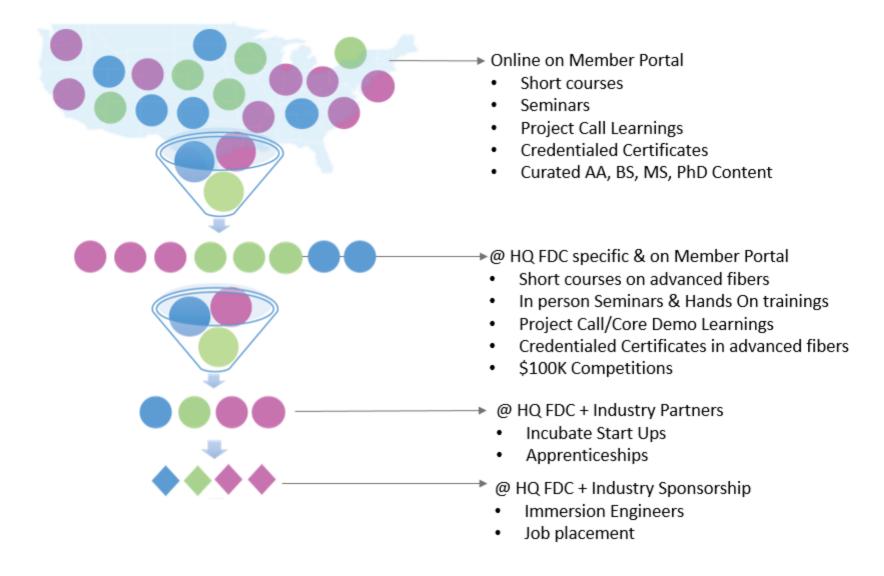
- FULLBEALE





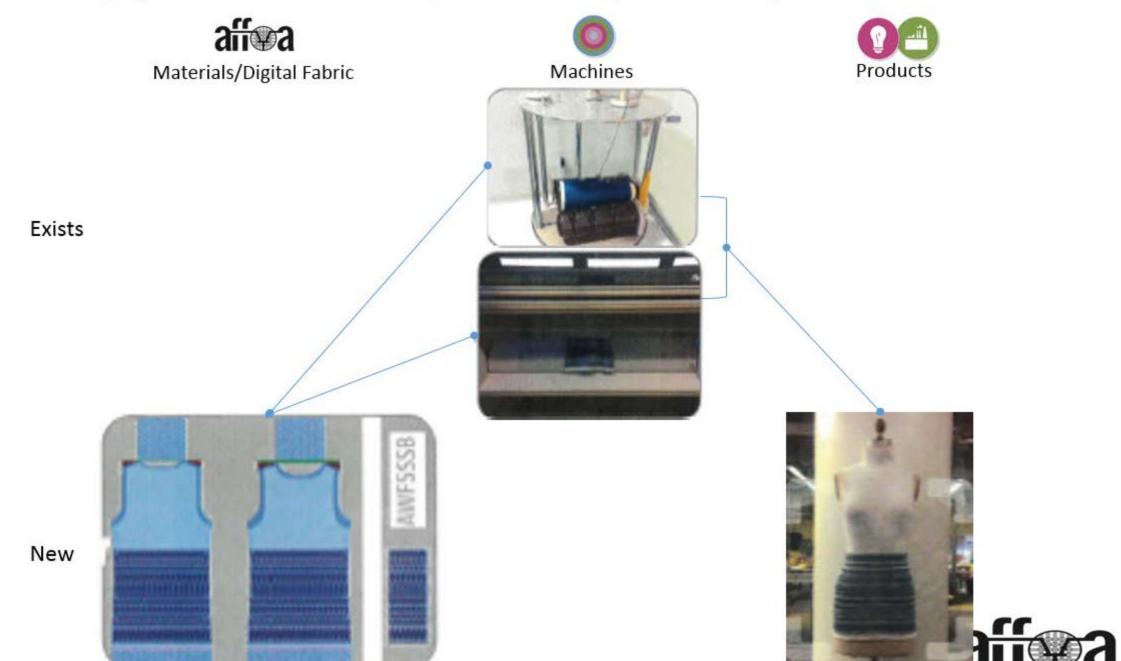


EWD Programming: Online & HQ





Leveraging our Network to Create Rapid Workforce Impact & Training



A Learner's Experience & Development



Has Product Vision

Mollie is an entrepreneur and has a product vision.



Needs Education on Seamless Garments

To develop her product, Mollie needs to gain an education in seamless garments.



Accesses Learning Portal

Mollie uses AFFOA's learning portal to access:

- 40 Topic Areas
- 84 Learning Resources
- 18 Teaching Modules

Mollie D.

CEO, Co-founder at MD Inc.
Strategist | Entrepreneur
Nashville. Tennessee

Finds Collaborators

Mollie taps into AFFOA's ecosystem to find collaborators and build her supply chain.

- 91 AFFOA Members
- 72 Registered Capabilities
- 27 Market Applications



Digital Embodiment of our Network

Online Learning Portal

Trends, WF gaps, training needs

Online Teaching/Learning

Member provided content (curated):

NSCU, Principled Design, Drexel, UmassLowell

Material: videos, lectures, courses, etc

Analysis: Trends & needs ongoing

Develop learning pathway: on demand learning that is adaptive

Learning Capture

- Microsite for Core Demonstrator Project Learnings
- Standards Tabs
- Present content from projects with the perspective view of products
- Project Management tool to monitor progress, learnings, and reports

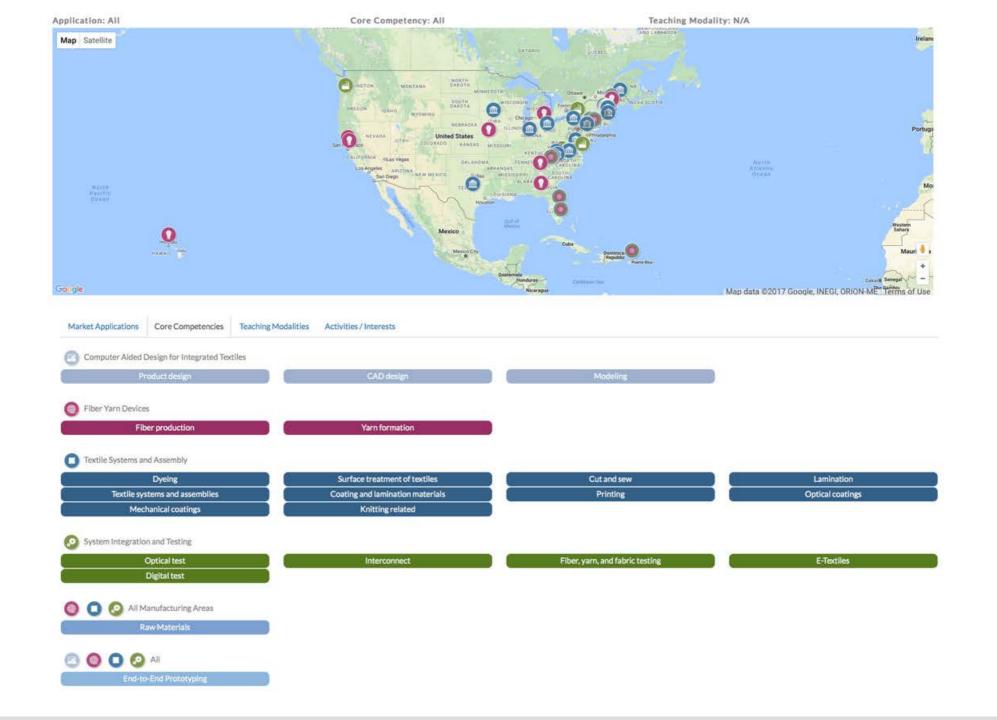


Learning Mission

Our member geo-learning system assembles and shares capabilities and project information. The ability for any person and organization to showcase "what they DO", "share what they LEARN", and "offer to TEACH" is essential to the system's success.







MANUFACTURING USA INSTITUTES

QUESTIONS?









POWER AMERICA



Dr. Pam Carpenter

Director of Education and Workforce programs for PowerAmerica and the National Science Foundation Future Renewable Electric Energy Delivery and Management (FREEDM) Systems Center





Education and Workforce Development

Pam Page Carpenter, Ph.D.
Director of Education and Workforce Programs
Affiliated Associate Professor: Technology, Engineering, and Design Education
North Carolina State University
ppcarpen@ncsu.edu

What is Wide Bandgap Power Electronics?



- The primary goal of PowerAmerica is to catalyze the acceleration rate in the adoption of power electronics based on wide bandgap (WBG) semiconductors.
- The growth of the WBG market will generate new jobs that require people who possess the necessary advanced skill sets to design, manufacture, install, and repair WBG components and products.



Husain, 2016

First, a quick reminder of EWD's mission ...



 Our mission is to assist educators, trainers, and industry in building an education ecosystem of "Career pathways" for individuals to work in the next generation wide bandgap power electronics industry

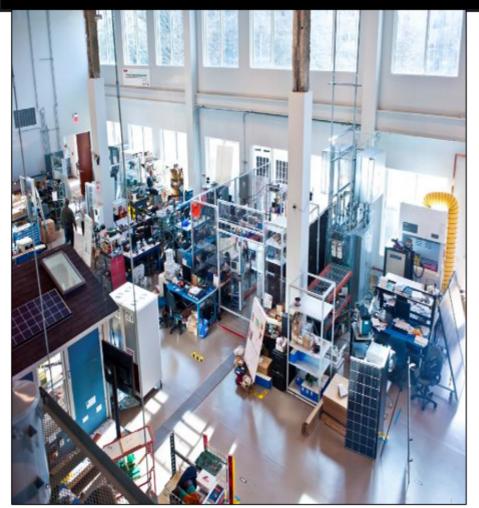


What is FREEDM?



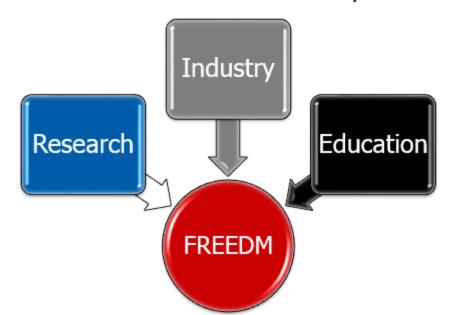






NC State University Communications

- Future Renewable Electric Energy Delivery and Management
- In year 10 as an Engineering Research Center
- Grand Challenge to Modernize the Distribution Grid
- Power Electronics and Power Systems



Collaboration Efforts:









Short Courses and Tutorials

Graduate Education

Undergraduate Education

Webinars

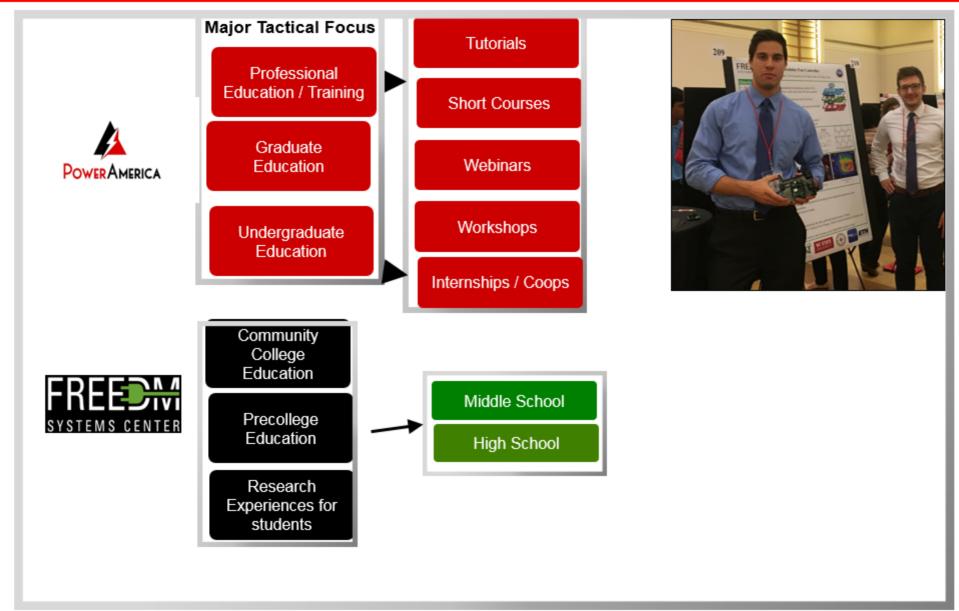
Community Colleges

Pre College

Outreach

Wide Bandgap Education for America's Workforce





PowerAmerica's Accomplishments

BP2-June 30, 2016-June 30, 2017













263 **Undergraduates** in Power **Electronics** courses

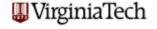
83 graduates and 30 undergraduates involved in hands-on training in power electronics











Attributes of the Engineer Of 2020 (National Academy of Engineering)







New Programs



WBG Power Electronics Module developed and integrated into programs (2017 summer programs, STEP, undergraduate research)

Laboratory Training for Research Experience for Undergraduates summer 2017

Laboratory Training for Undergraduate Research Scholars academic year long fall 2017 Enhanced Proposed
Power Electronics and
Semiconductor
concentration in an M.S.
in Electric Power Systems
Engineering program

Revised education advisory board

College Education Program



Goal: Leverage PowerAmerica & FREEDM Center's efforts to enhance education on WBG Power Electronics (PE)

- Enhance UG and Graduate programs that will produce the next generation power electronics engineers who will significantly advance power electronics systems using WBG technology
- Accelerate the growth in numbers of students in power electronics

Undergraduate Program



- ◆ Renewable Electric Energy Systems Concentration
 - Introduces students to the fundamentals of power electronics
 - ◆ Enrollment: Power Electronics courses: ~60
- Curriculum Enhancement
 - Enriching existing courses by introducing WBG based design: Integrated Power Electronics
- Pipeline of Students
 - Scholarships
 - Internships
 - Senior Design Projects
 - Undergraduate Research



Graduate Program



- MS and PhD degrees in Power Electronics (PE)
 - Both are strong programs
 - Current enrollment is 16 MS and 69 PhD students
- MS-Electric Power Systems Engineering with WBG PE Concentration-Professional Science Masters (PSM)
 - Comprehensive Program for WBG Power Electronics
 - Started Fall 2014

Devices	Fabrication	Power Electronics	Applications	Capstone
PS Devices	IC Fabrication	Power Electronics	Motor Drives	Product Innovation Lab
WBG Devices	Manufacturing Systems	Advanced Power Electronics	Machine Control	
PE Packaging		PMIC	Renewable Power Generation	

MANUFACTURING USA INSTITUTES

QUESTIONS?











THANKYOU AND JOIN US!

June 14 at 2 pm Eastern for the 2nd webinar in this series.

NSF ATE: Working with the Manufacturing USA Institutes

Register here: http://www.atecenters.org/upcoming-webinars/





