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It Pays To Save In Your Home

Poster Production

Guidelines and Requirements:

1. Design your poster to effectively and efficiently educate your audience.
2. Provide a short title that describes your situation or research goal.
3. State your research questions and the answers you researched to them:
 - Word-process or neatly print your work.
 - Use a larger type size that can be read from a short distance.
 - Be concise. Get to the point with a minimum of words.
 - Present your work for efficient reading. Use short paragraphs, bullet points, and/or outlines.
 - Do not plagiarize. Do not cut and paste from the internet.
 - Cite (state) your sources for information.
4. Provide visuals that help to educate and guide your audience.
5. Preview your poster before pasting or taping it together.
6. Your final product should be neat, organized, highly educational, and to the point.
7. Take several good digital pictures of your completed poster.

The best posters go beyond the above. They also:

8. Include information about innovative or forward-looking *trends or technologies* the product(s) being researched are part of, or could connect with.
9. *Tell a story.* They don't just have good information on them. The information is put together in a way that tells a complete and compelling story.
10. *Naturally draw people to them.* They are of unusually high quality or they have that "something extra" that will draw people in to see them first.