



Using Creative Commons Creative Commons Attribution License on Educational Materials

October 22, 2015

Meredith Jacob mjacob@wcl.american.edu

Assistant Director – Program on Information Justice & Intellectual Property

American University Washington College of Law

www.pijip.org

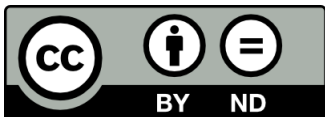
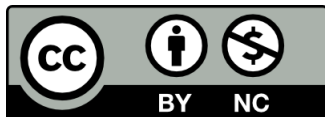
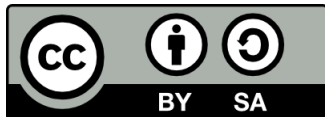
Legal Team – Creative Commons United States



Except where otherwise noted, this work is licensed under a [Creative Commons Attribution 4.0 International License](https://creativecommons.org/licenses/by/4.0/).

Creative Commons develops, supports, and stewards legal and technical infrastructure that maximizes digital creativity, sharing, and innovation.

Creative Commons License Basics



- Creative Commons licenses are permissions granted to the public with some conditions
- Six CC licenses combine different sets of conditions
- CC-BY is the least restrictive license

Creative Commons License Basics



- Creative Commons licenses are permissions granted to the public with some conditions
- Six CC licenses combine different sets of conditions
- “CC BY” is shorthand for the Creative Commons Attribution license.
- The only condition on reuse is that the source is properly credited.

The image is a screenshot of the Creative Commons Attribution 4.0 International license page. At the top, there is a green header with the Creative Commons logo and the text 'Attribution 4.0 International (CC BY 4.0)'. Below the header, there is a white box containing the text 'This is a human-readable summary of (and not a substitute for) the [license](#)' and a 'Disclaimer' link. To the right of this box is a green circular seal that says 'APPROVED FOR REUSE'. Below this, there is a section titled 'You are free to:' with two bullet points: 'Share — copy and redistribute the material in any medium or format' and 'Adapt — remix, transform, and build upon the material for any purpose, even commercially.' At the bottom, there is a line of text: 'The licensor cannot revoke these freedoms as long as you follow the license terms.'



Attribution 4.0 International (CC BY 4.0)

This is a human-readable summary of (and not a substitute for) the [license](#).

[Disclaimer](#)



You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material

for any purpose, even commercially.

The licensor cannot revoke these freedoms as long as you follow the license terms.

Under the following terms:



Attribution — You must give **appropriate credit**, provide a link to the license, and **indicate if changes were made**. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.

No additional restrictions — You may not apply legal terms or **technological measures** that legally restrict others from doing anything the license permits.



Attribution 4.0 International

Official translations of this license are available [in other languages](#).



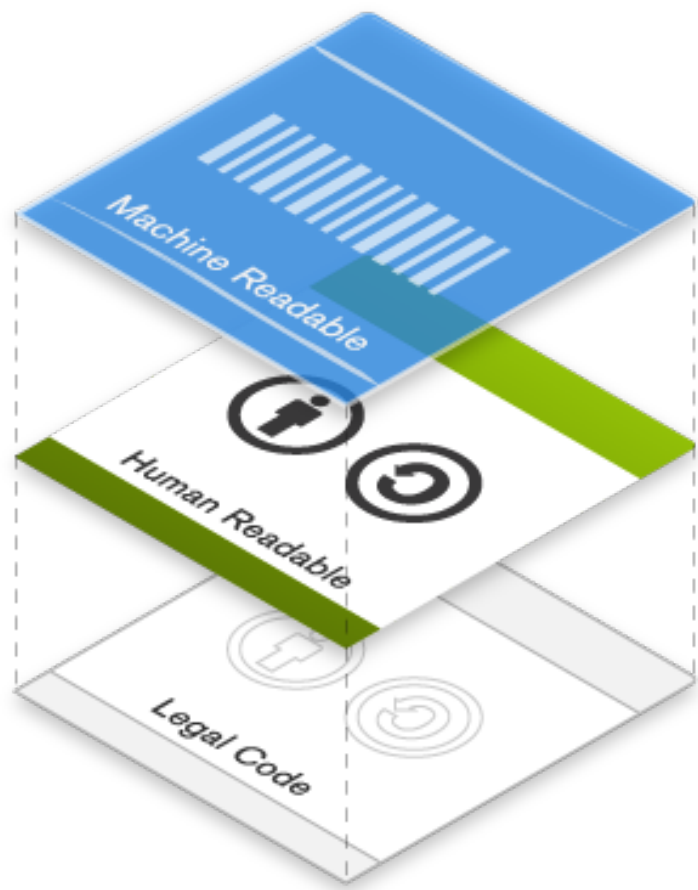
Creative Commons Corporation ("Creative Commons") is not a law firm and does not provide legal services or legal advice. Distribution of Creative Commons public licenses does not create a lawyer-client or other relationship. Creative Commons makes its licenses and related information available on an "as-is" basis. Creative Commons gives no warranties regarding its licenses, any material licensed under their terms and conditions, or any related information. Creative Commons disclaims all liability for damages resulting from their use to the fullest extent possible.

Using Creative Commons Public Licenses

Creative Commons public licenses provide a standard set of terms and conditions that creators and other rights holders may use to share original works of authorship and other material subject to copyright and certain other rights specified in the public license below. The following considerations are for informational purposes only, are not exhaustive, and do not form part of our licenses.

Considerations for licensors: Our public licenses are intended for use by those authorized to give the public permission to use material in ways otherwise restricted by copyright and certain other rights. Our licenses are irrevocable. Licensors should read and understand the terms and conditions of the license they choose before applying it. Licensors should also secure all rights necessary before applying our licenses so that the public can reuse the material as expected. Licensors should clearly mark any material not subject to the license. This includes other CC-licensed material, or material used under an exception or limitation to copyright. [More considerations for licensors.](#)

Considerations for the public: By using one of our public licenses, a licensor grants the public permission to use the licensed material under specified terms and conditions. If the licensor's permission is not necessary for any reason—for example, because of any applicable exception or limitation to copyright—then that use is not regulated by the license. Our licenses grant only permissions under copyright and certain other rights that a licensor has authority to grant. Use



Machine Readable

Human Readable

Legal Code

Considerations for Licensors

- Is the material copyrightable?
- Do you own the material you want to license?
If not, are you otherwise authorized to license it under the specific CC license you are interested in using?

Marking Your Work

- **Author** - Who should the user attribute?
- **License** - How can the material be used? Make sure to **name** the specific CC license the material is under and **link** to it.
- **Machine-readability** - Can machines read it?
- Lastly, Is there anything else the user should know about the material?

How to Use the Licenses

How to Attribute:

- credit the creator;
- provide the title of the work;
- provide the URL where the work is hosted;
- indicate the type of license it is available under and provide a link to the license (so others can find out the license terms); and
- keep intact any copyright notice associated with the work.

(From *Attributing Creative Commons Material*, by Australian Research Council Centre of Excellence for Creative Industries and Innovation at <http://creativecommons.org.au/content/attributingccmaterials.pdf> under a [CC-BY License](#))

Where to find more information

- www.creativecommons.org
- wiki.creativecommons.org
- us.creativecommons.org