

CAAT: Preparing Technicians for Careers in Advanced Mobility

CAAT Webinar April 17, 2014







Presenters



Bob Feldmaier, Director of the CAAT at Macomb Community College



Sherri Doherty, Assistant Director-Communications for CAAT at Macomb Community College



Doug Fertuck, Assistant Director for Energy and Automotive Programs at Macomb Community College

Bill of Fare

- Who we are (Center For Advanced Automotive Technology)
- Smarter, Greener Cars
- Smarter Students:
 - Curriculum development and dissemination
 - Professional development
 - Technical and educational resources

About the Center for Advanced Automotive Technology (CAAT)

- Located at Macomb Community College South Campus
- Partnered with Wayne State University
- Became an Advanced Technological Education Center in 2010 funded by the National Science Foundation (\$2.8M Grant)
- Mission
 - Advance the preparation of skilled technicians for the automotive industry's more environmentally friendly and safer vehicles.
 - Be a regional resource for developing and disseminating advanced automotive technology education.



Map of National Science Foundation Advanced Technological Education (ATE) Centers



NSF ATE Centers

ADVANCED MANUFACTURING TECHNOLOGIES	INFORMATION TECHNOLOGIES			
01 360° - Bemidji, MN 02 AMTEC - Versaitles, KY 03 CA²VES - Clemson, SC 04 CARCAM - Gadsden, AL 05 FLATE - Tampa, FL 06 RCNGM - Farmington, CT 07 Weld-Ed - Elyria, OH	23 BATEC - Boston, MA 24 CTC - Frisco, TX 25 GeoTech - Louisville, KY 26 MCIT - Omaha, NE 27 MPICT - San Francisco, CA			
AGRICULTURAL & BIO TECHNOLOGIES	LEARNING, EVALUATION & RESEARCH			
08 Bio-Link - San Francisco, CA 09 NBC2 - Blue Bell, PA 10 VESTA - Springfield, MO	28 ATE Central - Madison, WI 29 DeafTEC - Rochester, NY 30 EvaluATE - Kalamazoo, MI 31 SC ATE - Florence, SC			
ENERGY & ENVIRONMENTAL TECHNOLOGIES	MICRO & NANO TECHNOLOGIES			
11 ATEEC - Davenport, IA 12 BEST - Oakland, CA 13 CREATE - Santa Clarita, CA 14 RCNET - Fort Pierce, FL	32 MATEC NetWorks - Phoenix, AZ 33 NACK Network - University Park, PA 34 Nano-Link - Rosemount, MN 35 NEATEC - Troy, NY 36 SCME - Albuquerque, NM 37 SHINE - Seattle, WA			
ENGINEERING TECHNOLOGIES	SECURITY TECHNOLOGIES			
15 CAAT - Warren, MI 16 LASER-TEC - Fort Pierce, FL 17 MATE - Monterey, CA 18 MatEdU - Lynnwood, WA 19 OP-TEC - Waco, TX 20 SCTE - Norco, CA 21 SMART - Virginia Beach, VA 22 SpaceTEC - Cape Canaveral, FL	38 ACE - Daytona Beach, FL 39 CSEC - Tulsa, DK 40 CSSIA - Palos Hills, IL 41 Cyber Watch - Largo, MD 42 CWW - Bellingham, WA			

Why CAAT at Macomb Community College?

- Long history of preparing many students to work in the industry
- Leaders of advanced automotive curriculum development for technicians
- Located in the heart of the rejuvenated US auto industry
 - Over 215 Automotive R&D Companies in Michigan
 - Most (85%) are clustered in southeast Michigan
 - 60% of the top 150 automotive suppliers to North America are headquartered in Michigan

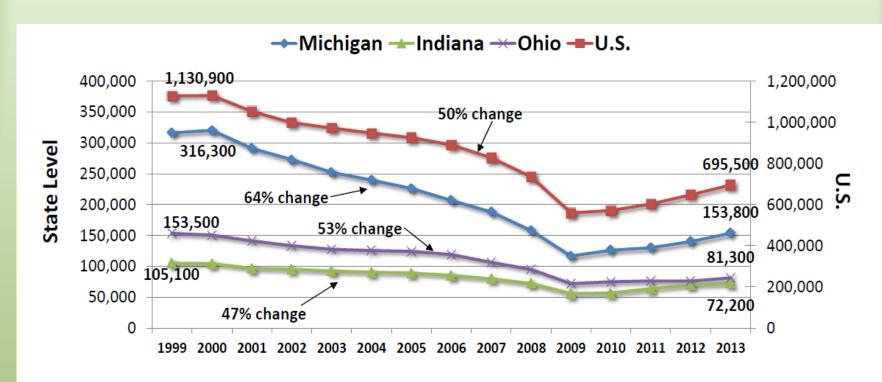
macomb.edu

Executing a number of related Energy and Automotive grants

Great Lakes Still Home to Much of the Auto Industry



Auto Industry Employment Remains Huge and is Now Growing



Source: U.S. Department of Labor Bureau of Labor Statistics

"Auto Jobs go High-Tech"

- Nearly half of Michigan's auto jobs now outside of the factory; will soon be majority.
- "Detroit is still the intellectual capital of the auto industry."
- Michigan ranks #1 in concentration of engineers (65,000).
- Number of technical jobs expected to grow as industry technology becomes even more advanced.
- Many foreign auto makers and suppliers have set up technical centers in Michigan (Toyota, Hyundai, Bosch, et al).

See *Detroit News*, January 26, 2014, citing multiple sources

CAAT's Strategic Priorities

- Preparing automotive technicians and designers in community colleges for advanced technology jobs
- Increasing the flow of students through the pipeline to jobs
- Collaborating and sharing across educational institutions
- Partnering with industry to understand their needs



Source: Automotive Industry Office, Michigan Economic Development Corporation



Source: Automotive Industry Office, Michigan Economic Development Corporation

Demographics & Vehicle Market

- Rising urbanization
- Vehicle segment shifts
- □ Global platforms

Vehicle Design

- □ Smaller
- Personalized
- □ Lightweight □ Environmentallyfriendly
- □ Connected







Source: Automotive Industry Office, Michigan Economic Development Corporation

Demographics & Vehicle Market

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Connected & Automated Vehicles

- □ Vehicle to Vehicle (V2V) and Vehicle to Infrastructure (V2I) technologies
- Increasing levels of automation
- □ ITS integration with connected vehicles









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Powertrain & **Propulsion Technologies**

- Continuing drive for CO₂ reduction
- Harmonization of standards across global regions

Source: Automotive Industry Office, Michigan Economic Development Corporation

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Material Technologies

- Light weight
- Advanced mixed materials
- New forming technologies
- New joining technologies

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Manufacturing and Supply Chain

- Hyper-efficient
- Sustainable
- Modular manufacturing
- Logistics/supply chain management

Drivers of the Auto Industry Future within CAAT's Scope

Source: Automotive Industry Office, Michigan Economic Development Corporation

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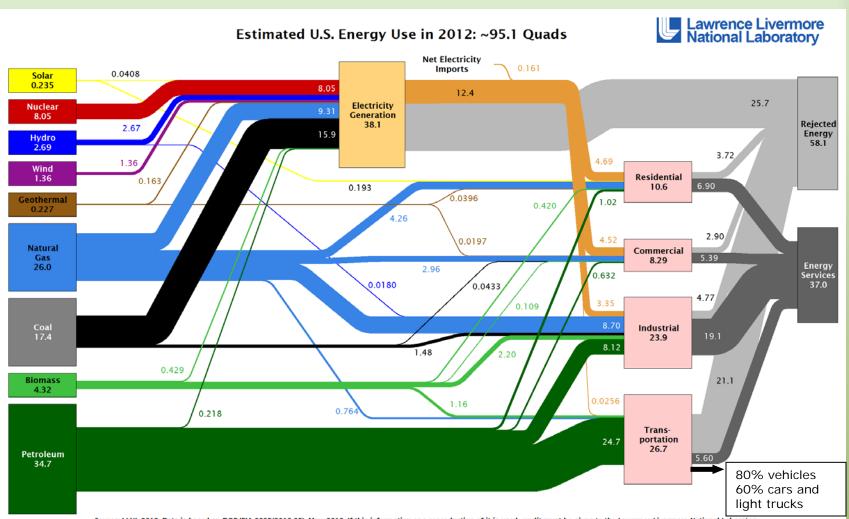
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Questions?

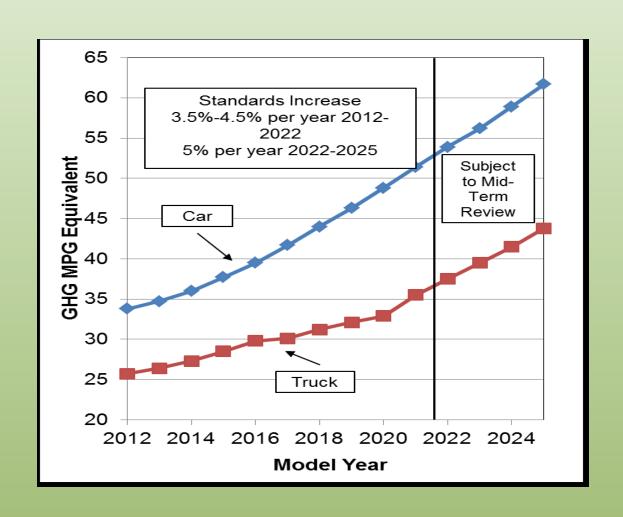


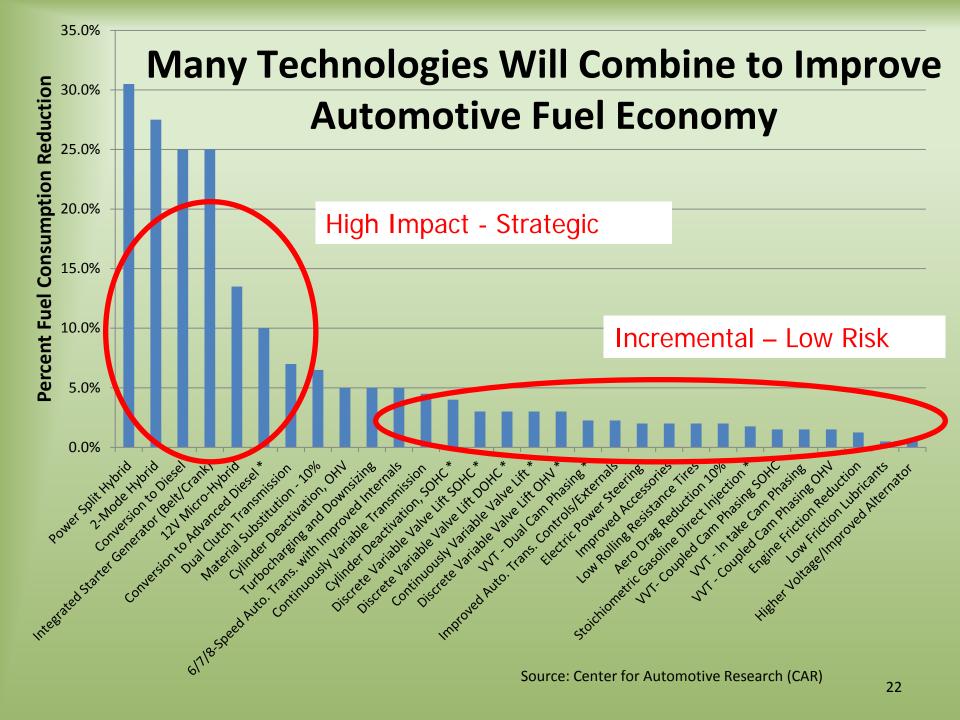
Automobile Industry is Crucial to Energy Use in the US



Source: LLNL 2013. Data is based on DOE/EIA-0035(2013-05), May, 2013. If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. ElA reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in BTU-equivalent values by assuming a typical fossil fuel plant "heat rate." The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential and commercial sectors 80% for the industrial sector, and 21% for the transportation sector. Totals may not equal sum of components due to independent rounding, LLNL-MI-410527

Fuel Economy Standards Getting Tough





Forecasting How to Meet Fuel Economy Standards is Uncertain

- Technology advances
- Technology costs
- Trends in consumer demand and preferences
- Energy prices
- Emissions from electricity generation
- Infrastructure for alternate fuels and recharging

Do Hybrid and Electric Vehicles Make Sense?

No

- Increase vehicle prices
- Internal combustion technologies becoming more energy efficient
- May be viewed as unsafe
- Recharging of BEVs takes too long
- Require expensive plug-in infrastructure to support charging

Require increased R&D spending to realize performance potential

- Require increased investment in new technologies and workforce training
- May require increased generating capacity
- Increase dependency on risky rare earth metals

Yes

- Reduce greenhouse gases
- Offer major reductions in oil dependency
- Operate more efficiently and cost effectively
- Vehicles now in production perform well and reliably
- Reduce emissions at the tailpipe, important in large cities
- Government subsidies for consumers may offset initial cost penalties
- May be necessary to meet strict future fuel economy standards
- Battery costs likely to reduce 5-7% per year over next ten years
- Petroleum likely to become more expensive relative to electricity
- May be critical in race for global leadership in transportation technologies
- Residual value of Li-ion batteries may partially offset initial costs
- Technology can be applied to fuel cell vehicles

Drivers of the Auto Industry Future within CAAT's Scope

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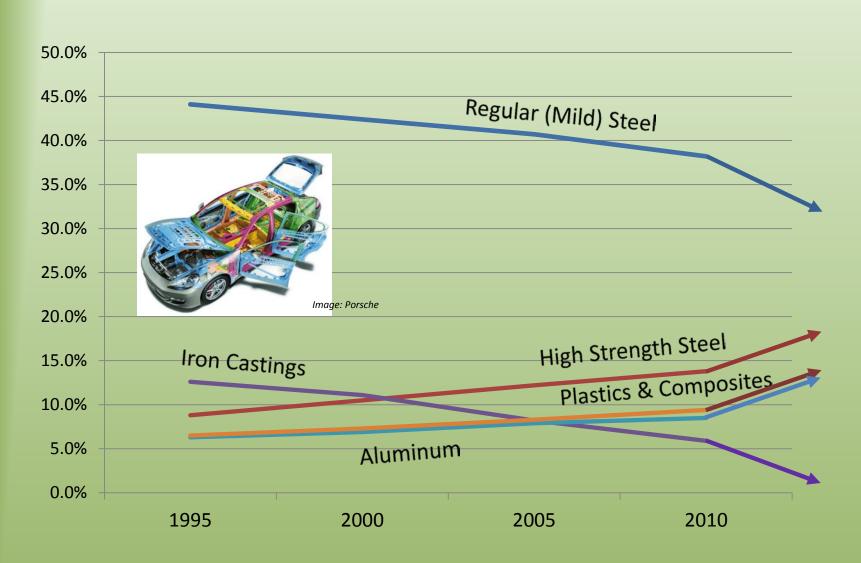
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Average Material Content of North American Light Vehicles



2014 Corvette Stingray: A Future Direction for Materials

- New body shop for aluminum frame
- Carbon fiber hood and roof and interior
- Carbon-nano composite underbody panels
- Magnesium frame seat
- SMC fenders, doors and rear quarter panels & hatch
 - Extrusions, castings and sheet(castings 2mm 11mm)
 - Hydro formed tubes
- Magnesium structural chassis components
- Joining: adhesive, laser welding, fasteners, spot welding

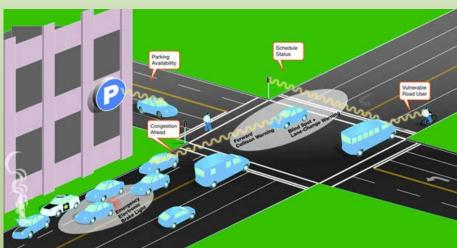




Connected & Automated Vehicles Defined

 Connected and automated vehicles use any of a number of different communication technologies to communicate with:

- The driver
- Each other
- Roadside infrastructure
- The "Cloud"



Benefits and Challenges of Connected & Automated Vehicles



Crash elimination



Improved energy efficiency



Reduced need for new infrastructure



Data challenges



Travel time dependability



New models for vehicle ownership



Productivity improvements



New business models and scenarios

What Can CAAT Do for You?

- Curriculum Development (seed funding)
- Curriculum Dissemination
- Professional Development
- Technical and Professional Resources





CAAT Seed Funding

- Funding available on a first come, first serve basis for educational institutions to develop or adapt materials:
 - From modules and artifacts to courses and complete curricula
 - Equipment not to exceed 20% of funding request
- CAAT and its partners will identify priority development needs

Focus of CAAT Curriculum Development and Dissemination

Automotive Systems and Subsystems	Pre-production	Production	Post-Production
	Research <i>⇒Design⇒</i> Development <i>⇒</i> Testing	Tooling⇔Manufacturing⇔ Assembly⇔Operations	Service⇒Reuse⇒Recycle
HEV/EV Vehicle Systems	x		x
– Energy Storage	x	x	X
 Motors, Controls, and Components 	x		x
Advanced Engine Systems	X	x	X
Alternate Fuel Propulsion Systems	X	X	X
Light-weighting and materials	x		x
Connected & Automated Vehicles	x	х	x

Note: Italicized areas are new

CAAT Seed Funding Process

- Submit funding request using Proposal Template posted online
- Proposal reviewed and approved by CAAT
- Contract issued with key milestones for:
 - Deliverables
 - Payments
 - Reports



Summary of CAAT Seed Funding Projects

Institution	Title	Contract Date	Completion date	Amount	Status	Contact
Lawrence Technological University	Hybrid-based modules for two mechatronics courses	5/12/2011	11/7/2011	\$22,278	Completed	Vladimir Vantsevich vantsevi@uab.edu
Lewis and Clark CC	Modified ASE certification courses to include hybrid/EV impacts	6/1/2011	11/7/2011	\$27,540	Completed	Christopher Reynolds cereynolds@lc.edu
Grand Rapids CC	Curriculum for battery manufacturing job training	6/1/2011	5/22/2012	\$8,403	Completed	Julie Parks jparks@grcc.edu
Lansing CC	Hybrid and EV overview modules for technician workforce and general public	2/8/2012	7/26/2012	\$13,180	Completed	Glenys Warner warnerg@lcc.edu
Grand Valley State University	Modules for Li-ion battery reclamation technology	5/8/2012	3/31/2013	\$25,000	Completed	Charlie Standridge standric@gvsu.edu
Ivy Tech CC	Course module on integrating EV charging stations to "Off Grid" energy center	5/14/2013	5/1/2014 (Targeted)	\$22,299	Progress report submitted 11/2013	Susan J Ely sely3@ivytech.edu
Kent Intermediate School District	Project-based module for HS based on design, build, test and competition of an EV	11/4/2013	7/31/2014 (Targeted)	\$16,000	1 st report and 2 nd payment due 4/30/2014	Angela Morris AngelaMorris@kentisd.org
Utica Community Schools	Middle school CTE bridge course based on design and build of an EV	3/10/2014	11/30/2014 (Targeted)	\$22.000	Project initiated	Shannon Williams shannon.williams@UticaK12 .org
Wayne State University	Course module for technicians and engineers on the analysis and control of electric motors	2/13/2014	1/31/2015 (Targeted)	\$16,122	Project initiated	Wen Chen wchenc@wayne.edu
University of Alabama at Birmingham	Course for technicians and engineers in Energy Efficiency of HEVs and EVs, Labs	5/1/2014 (Estimated)	1/31/2015 (Estimated	\$25,000 (Proposed)	Awaiting final proposal from UAB	Vladimir Vantsevich vantsevi@uab.edu

CAAT Seed Funding Projects for Curriculum Development

Automotive Systems and Subsystems	Pre-production	Production	Post-Production	
	Research <i>⇒Design⇒</i> Development <i>⇒</i> Testing	Tooling⇔Manufacturing⇔ Assembly⇔Operations	Service⇒Reuse⇒Recycle	
HEV/EV Vehicle Systems	X	LTU L&CO	X	
– Energy Storage	x Med	chatronics Hybr Servi	rid X	
– Motors, Controls, and Components	Kent ISD X Smart Gr Design and Integration	id	Modules	
Advanced Engine Systems	Build	x Battery Mfg.	GVSU Battery Reclamation	
Alternate Fuel Propulsion Systems	X	х	X	
Light-weighting and materials	x		x	
Connected & Automated Vehicles	x	x	х	

Note: Italicized subjects are new as of 2014

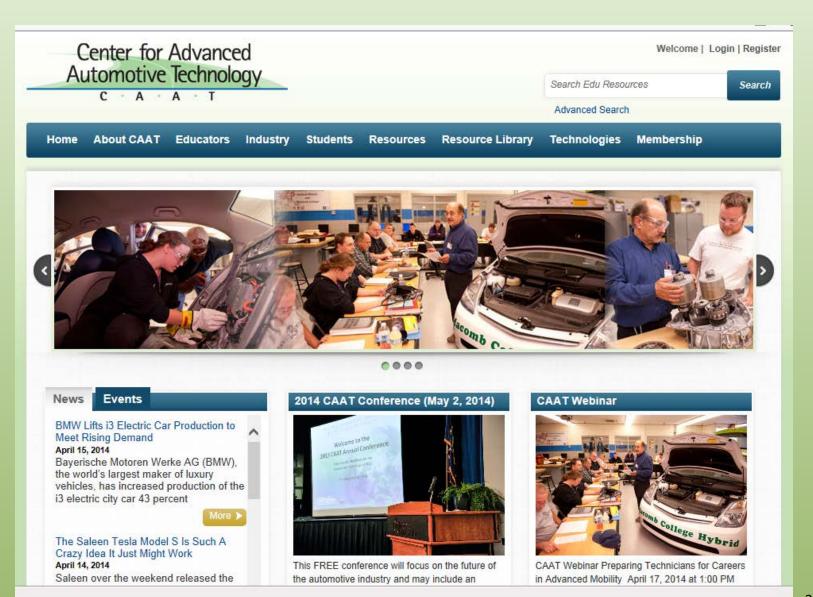
Questions?

And Now...

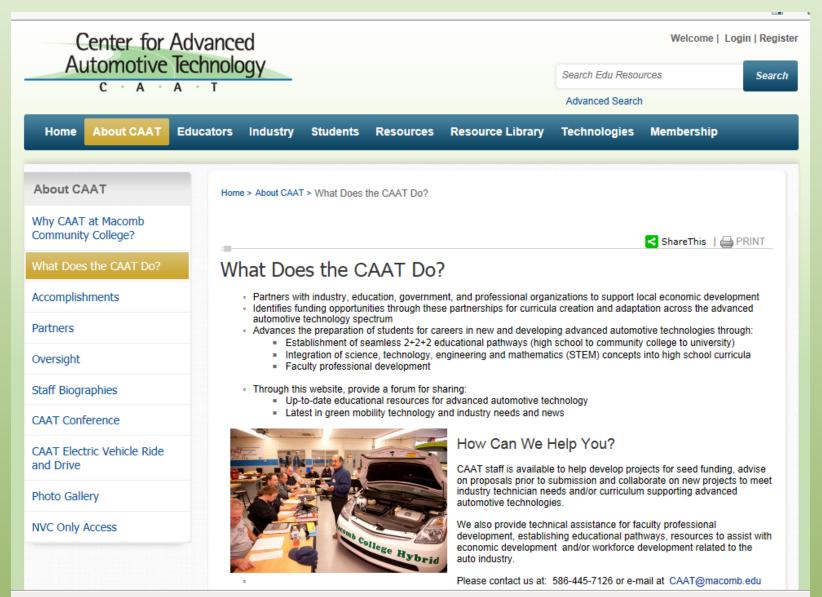


Sherri Doherty, Assistant Director-Communications for CAAT at Macomb Community College

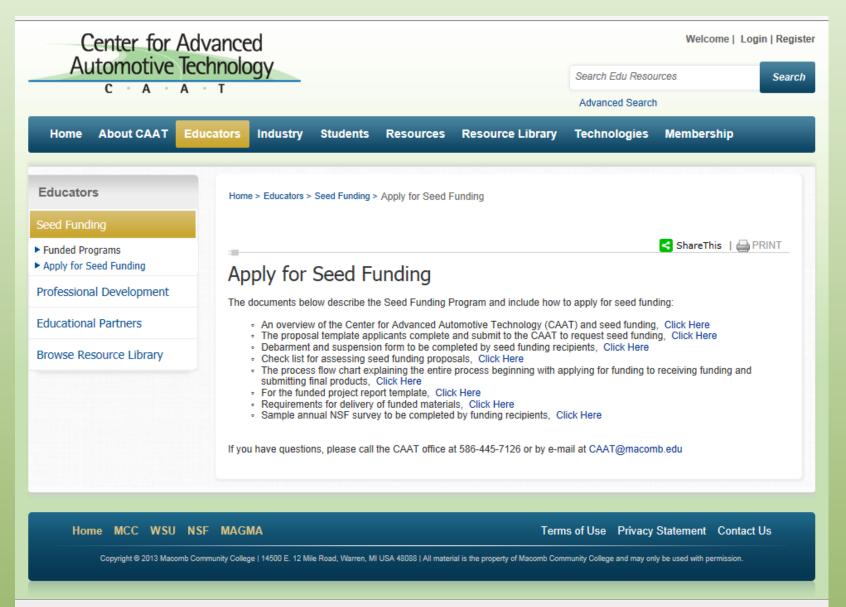
CAAT Website - www.autocaat.org



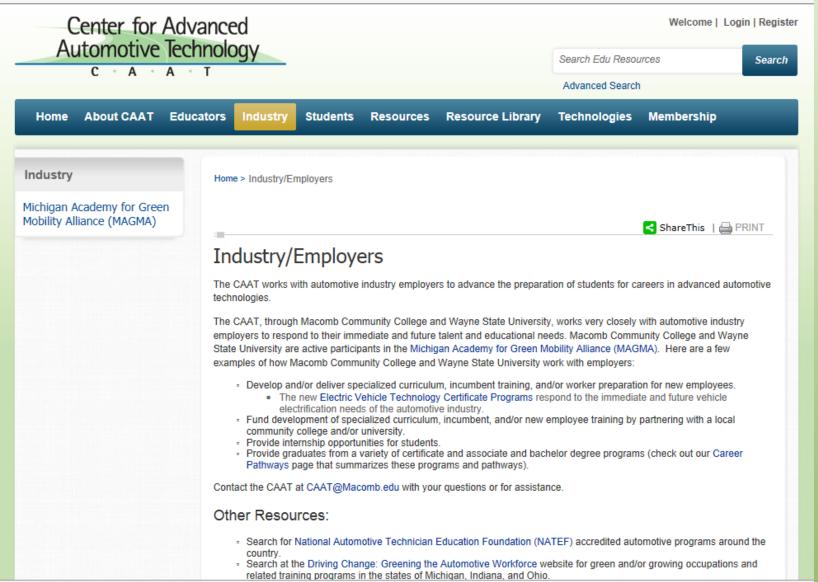
CAAT Website – About Us



CAAT Website – Educators



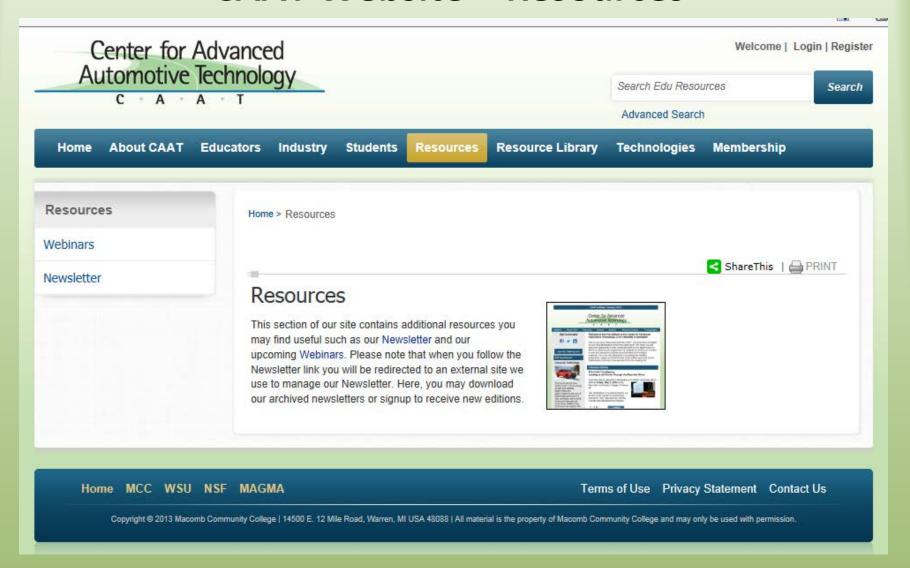
CAAT Website – Industry



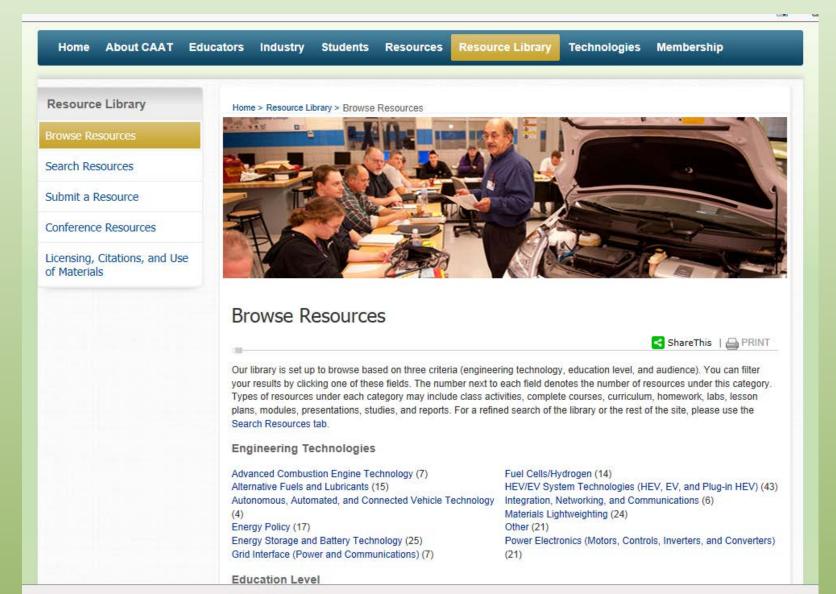
CAAT Website – Students



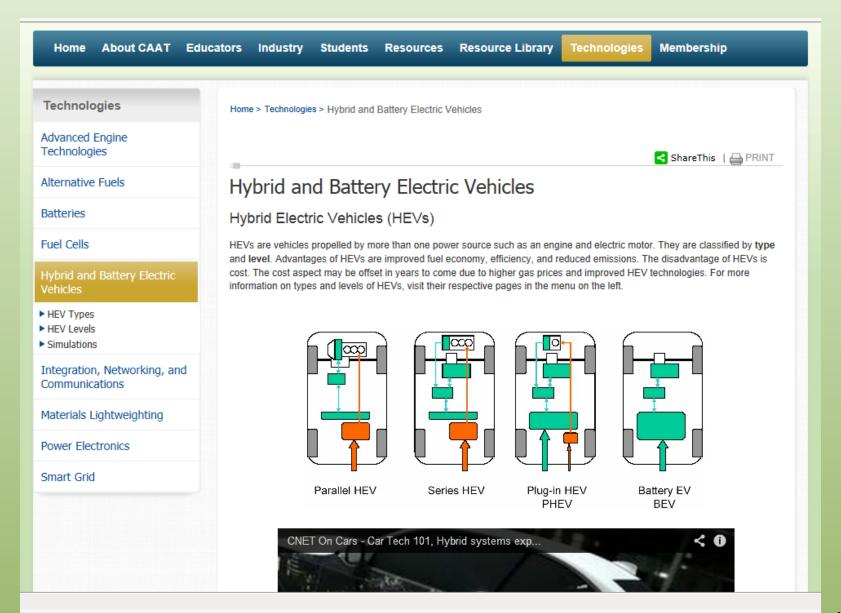
CAAT Website – Resources



CAAT Website - FREE Resource Library



CAAT Website - Technologies



CAAT Website

- Website traffic in 2013
 - More than 3,300 total visits
 - More than 2,200 unique visitors
 - More than 13,300 total page views
 - Visitors from 85 countries
- Average number of visits per month in 2013
 - Q2 = 75
 - Q3 = 341
 - Q4 = 692



CAAT Resource Library

- FREE educational Resource Library
 - Contains more than 80 classroom ready educational resources:
 - Classroom activities, curriculum, homework, labs, lesson plans, presentations, reports, complete modules, courses, industry reports and more
 - Conference resources page
 - Content obtained from:
 - Seed funding projects (17)
 - Macomb Community College & Wayne State University (13)
 - Other sources (54)

All CAAT Resource Library content is approved by and available through:

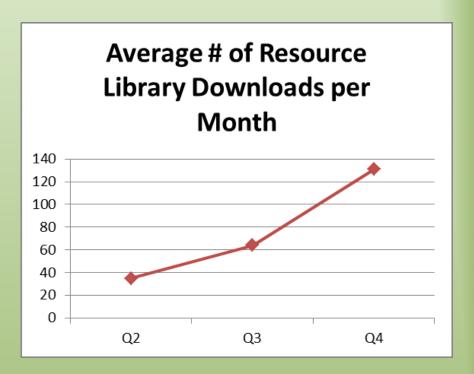






CAAT Resource Library Downloads

- Resource library usage shows steady growth
 - Average number of resource library downloads per month in 2013
 - Q2 = 35
 - Q3 = 64
 - Q4 = 131



CAAT Resource Library Downloads

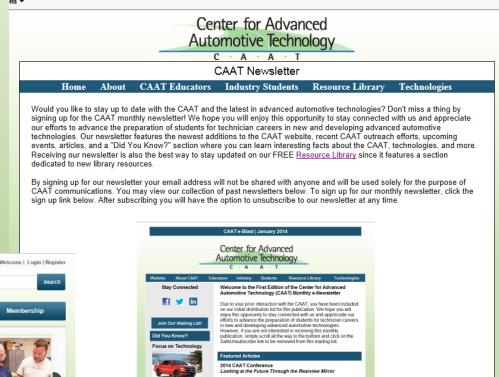
- 694 Resource downloads in 2013
 - Resources were downloaded by:
 - Students (256)
 - Educators (201)
 - Other / General Public (90)
 - Industry / Employee Representative (69)
 - Job Seeker (40)
 - Professional or Non-Profit Organization (37)
 - Government Organizations (1)
 - Resources are being used:
 - As resource materials (421)
 - To teach students (221)
 - To teach industry professionals (34)
 - To develop other educational resources (18)



CAAT Monthly Newsletter

Sign up today!

- Visit
 - www.autocaat.org
- Click on Resources
- Click on Newsletter



Macomb Community College in Warren MI.

The conference is co-sponsored by our friends at the Center for Automotive

Research SAF International and the

2015 Ford F-150 is losi weight and getting

gallon thanks to the use of lightweight aluminum? It was revealed at the North



CAAT Student Activities





North American International Auto Show







CAAT Professional Development

- Wayne State University Electric Drive Vehicle Technology Short Course
 - Upcoming dates/locations TBD
- Southeastern Michigan Automotive Teachers Association (SEMATA) training sessions
 - Hosted by Macomb Community College in late fall
- CAAT Conference





2014 CAAT Conference

- FREE
- Friday, May 2, 2014
- MCC South Campus, in Warren, MI
- Theme: You Can't See the Future in the Rearview Mirror
- Co-sponsored by :
 - Center for Automotive Research (CAR)
 - SAE International
 - Design and Manufacturing Alliance (DMA)
- Hot breakfast & lunch included
- Register NOW (seating is limited) at www.autocaat.org



Friday, May 2, 2014 Macomb Comunity College South Campus, Warren, MI

2014 CAAT Conference

You Can't See the Future in the Rearview Mirror

A conference for automotive industry workforce development representatives as well as secondary and postsecondary automotive educators, counselors and school administrators.



Learn More



2014 CAAT Conference

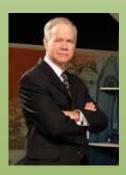
Keynote speakers on the future of the automotive industry:



 Nigel Francis: Senior Automotive Advisor to the State of Michigan & Senior Vice President, Automotive Industry Office, Michigan Economic Development Council (MEDC)



 Kristen Dziczek: Director, Labor & Industry Group and Assistant Research Director, Center for Automotive Research (CAR)



 John McElroy: Automotive analyst and host of "Autoline Daily," and the television program "Autoline This Week," broadcaster of five radio segments daily on WWJ Newsradio 950, and writer of a weekly blog for Autoblog.com and a monthly op-ed article for Ward's Auto World

2014 CAAT Conference

- Technical sessions
 - Electric Vehicle Taxonomy, presented by Macomb Community College
 - Lightweighting, the New Chevrolet
 Corvette, presented by General Motors
 - Ann Arbor Connected Vehicle Project,
 presented by the University of Michigan
 Transportation Research Institute
 (UMTRI)



- Visit the CAAT website
- Sign up for the CAAT newsletter
- Register NOW (seating is limited)
 at www.autocaat.org







2014 CAAT Electric Vehicle Ride & Drive

- Friday, May 2, 2014
 - 3:00 to 8:00 PM
 - MCC South Campus, Warren, MI
 - Open to the Public
- Register Now
 at <u>www.autocaat.org/drive</u>
 (Space is limited)



Questions?

To Wrap Up...



Bob Feldmaier, Director of the CAAT at Macomb Community College

Macomb CC Automotive Programs

- Automotive Technology Program
 - NATEF Certified Automotive Training
 - Manufacturer Programs
 - GM ASEP
 - Chrysler CAP
 - Hybrid Electric Vehicle / Alternative Fuel Courses
- Certificate Options
 - Certificate in Automotive Technology
 - Electric Vehicle Development Technology Certificate



MCC Automotive Programs (Cont'd)

- Degree Options
 - Associate of Applied Science in Automotive Technology
 - Associate of Applied Science in Manufacturing Technology
- 2+2 Career Pathways
 - WSU Bachelor of Science in Electric Transportation Technology



CAAT Affiliations

INDUSTRY

- A123 Systems
- Chrysler
- Continental Automotive Corporation
- Denso
- Ford Motor Company
- General Motors
- Johnson Controls SAFT
- Kelly Services
- LG Chem
- Magna E Car
- Nissan
- Toxco

GOVERNMENT AGENCIES

- Michigan Economic
 Development Corporation
- Michigan Works!



PROFESSIONAL ORGANIZATIONS

- Center for Automotive Research
- Design and Manufacturing Alliance
- National Alternative Fuel Training Consortium
- NextEnergy
- SAE International
- Workforce Intelligence Network

ACADEMIC

- •Grand Rapids Community College
- •Grand Valley State University
- •Ivy Tech
- •Lansing Community College
- •Lawrence Technological University
- •Lewis and Clark community College
- Michigan Technological University
- •Muskegon Community College
- Oakland Community College
- Wayne State University

Michigan Academy for Green Mobility Alliance (MAGMA) – Critical CAAT Partner

- Michigan's first Skills Alliance focused on green technologies
- Voice of industry to the education community:
 - Industry led alliance
 - Provides industry awarded credentials
 - Promotes cross institution partnering
 - Primary input and feedback source for curriculum development
- EV Development Technician Certificate developed by MCC
 - Source of material for national STEM certificate



MAGMA Members

A&D Technology

A123 Systems

American Axle

ASI Systems

Behr

Bluwav Systems

Center for Professional Studies

Chrysler

Compact Power, Inc. / LG Chem Power

Continental Automotive Systems - CAS Division

Delphi

DENSO

Detroit Diesel

DELEG / BWT

Eaton Corporation

EcoMotors International, Inc.

ESD - Engineering Society of Detroit

ETAS (Engineering Tools and Systems)

FEV, Inc.

Ford Motor Company

General Motors

Global Technology Associates (GTA)

Grand Valley State University

Henry Ford Community College

Hybrid Electric Vehicle Technology Center

Kettering University

Lawrence Technological University

Lear Corporation

Macomb Community College

Magna Powertrain

Michigan Economic Development Corporation

Michigan State University

Michigan Technological University

M-TEC at Henry Ford Community College

Nissan Technical Center North America

Ricardo, Inc.

SAE International

Schoolcraft College

Southeast Michigan Community Alliance

Toyota

University of Detroit Mercy

University of Michigan - Ann Arbor

University of Michigan - Dearborn

Wayne State University

Western Michigan University

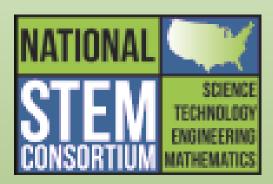
Skills Electrified Vehicle Technicians Need

- Overviews of Hybrid Electric Vehicles (HEV), Plug-in Hybrid Electric Vehicles (PHEV), and Battery Electric Vehicles (BEV) systems
- Safety Working With High Voltage Systems
- High Voltage Battery Systems
- HEV, PHEV, BEV Battery Controls
- Software For HEV, PHEV, BEV, Control Systems
- AC/DC Converters

- Vehicle Charging
 Interface/Infrastructure
- Regenerative Braking
- Power Electronic Circuitry for Electric Drive Systems
- Motor Control Electronic Hardware
- Thermal Systems Management and Control
- Systems and Integration
- High Voltage Electric Distribution
 Systems

Electric Vehicle Development Technology Certificate

- 1-year program, 28-credit hours
- Program initially linked to DOL grant for displaced workers
- First cohort started January 2013
 - 19 students started
 - 12 students completed
- Cohort 2 Status
 - 55 applied
 - 34 passed screening
 - 25 students started August 2013
 - 22 students still in program
 - Will be seeking internships/placements in May 2014

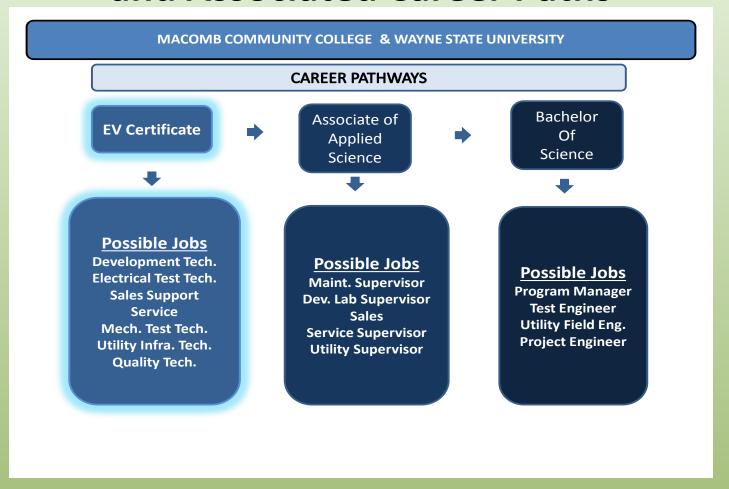


EV Development Technology Certificate

Course #	Class	Credit Hours	
AUTO 1000	Automotive Systems	3	
TMTH 1150	RCL Analysis	4	
ELEC 1161	Electronic Technology I	3	
ELEC 1171	Electronic Technology II	3	
AUTO 2920	Introduction to EV Propulsion Systems	3	
ELEC 2913	Motors & Controls for EV's & Industrial Applications	3	
ELEC 2915	Advanced Energy Storage	3	
ELEC 2914	EV Data Acquisition, Sensors and Control Systems	3	
	Elective	3	
TOTAL		28	



EV Technician Certificate Articulation and Associated Career Paths



Examples of EV Certificate Disciplines

- Development, Design, Testing and Operations for:
 - Vehicle systems
 - Battery Cell / Battery Pack
 - High Voltage Systems (safety)
 - Electric Motors
 - Power Electronics
 - AC-DC Conversion
 - Controls and Calibration



Stay Connected with the CAAT

- Visit our website at www.autocaat.org
- Follow us on social media
- Sign up for our monthly newsletter
- Register for one of our webinars
- Attend the 2014 CAAT Conference and Ride & Drive







What's on Our Path to the Future?

- Developing stronger industry relationships
- Gathering curriculum for dissemination
- Increasing collaboration with other schools
- Maximizing impact of website
- Generating new seed funding projects
- Increasing the number of impacted students through the pipeline



Thank You!

Questions?

Backups

Future Automotive Technologies Drive a Need for New Skills

Future Automotive Technologies Drive a Need for New Talent

Common Talent Needs for All Technology Areas Below

- Computer software engineers, applications and systems software
- Systems engineering/integration
- Electrical engineers and technicians
- Chemical engineers and technicians
- Electronics engineers and technicians (except computer)
- Industrial engineers
- · Quality engineers
- All skilled trades
- Commercial and Industrial designers
- Database administrators and analysts
 - Project and program managers

Connected & Automated

- Electrical and electronics drafters
- Electromechanical technicians
- Engineering technicians, except drafters, all other
- Electrical and electronics installers and repairers, motor vehicles
- Network and computer systems administrators
- Network systems and data communications analysts

Powertrain & Propulsion

- Computer hardware engineers
- Electrical and electronic engineering technicians
- Mechanical engineers
- Electromechanical equipment assemblers

Materials/Lightweighting

Advanced

- Materials scientists
- Environmental engineers
- Simulation/modeling
- Computer-controlled machine tool operators, metal and plastic
- Extruding and drawing/forging/rolling /cutting/punching/press machine setters, operators and tenders, metal and plastic
- Machinists
- Welders, cutters, solderers and braziers and machine setters, operators and tenders

Manufacturing, Supply Chain & Logistics

- Mechatronic, Robotics and Automation Engineers and Technicians
- Network and computer systems administrators
- Network systems and data communications analysts
- Supply chain analysts
- Purchasing agents
- Logistics managers

Sources: 1) MEDC, 2) Center for Automotive Research

Michigan occupation shortages in **bold**¹; under-produced occupations in **red**²



Cars Will Be Smarter in Many Ways

Applications		<u>(1)</u>			Arrand Express Car Anniai Car		7		
Type of communication	Navigation	Safety	Infotainment	Office & Business	Mobility chain	Payment	Comfort	Maintenance & Service	
1 Car-to-user	✓	1	√	~	1		1		
2 Car-to-OEM	1	✓				1	1	1	
3 Car-to-system	1	1	1	1		1	1	~	
4 Car-to-3rd party	✓	1	1	1	1			1	
SOURCE: McKinsey & Company									

CAAT Webinars

- Preparing Technicians for Careers in Advanced Mobility
 - April 17, 2014 @ 1:00 PM EST
 - Learn how the Center for Advanced Automotive Technology (CAAT), a
 National Science Foundation (NSF) Advanced Technological Education
 (ATE) Center, provides curricula in advanced automotive engineering
 technology for middle-skill technicians by:
 - working closely with industry to identify future education and training requirements;
 - funding projects to develop new curricula demanded by industry;
 - housing and disseminating the latest curricula to schools. Additional details will be provided as they become available.

