

This webinar will begin at 1 p.m. ET





SUPPORTING ADVANCED TECHNOLOGICAL EDUCATION

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Resource Library



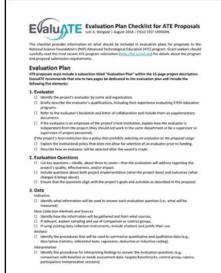
Blog



www.evalu-ate.org

Materials





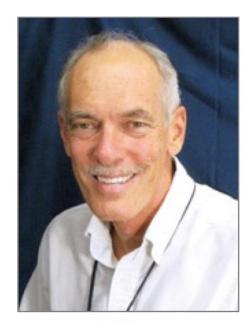


Slides

Evaluation Plan Checklist and Other Resources

Recording

Introductions



Mike Lesiecki



Lyssa Wilson Becho



Emma Leeburg





Behind the Scenes



Lori Wingate



Kelly Robertson



Marilyn Barger



Cynthia Williams



Janet Pinhorn



Shannon Payne













ADVANCED TECHNOLOGICAL EDUCATION PROGRAM www.nsf.gov/ate



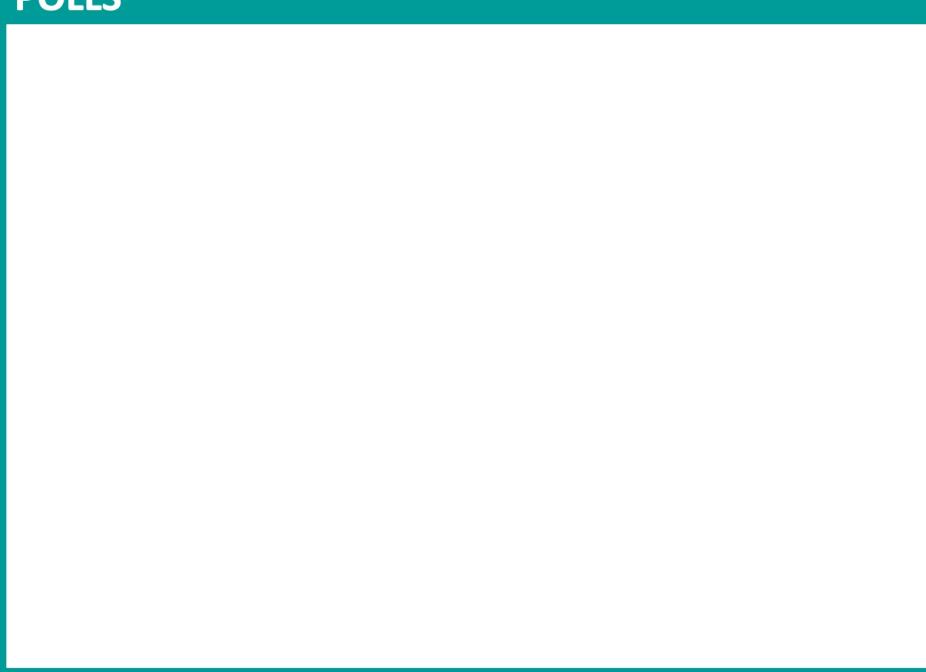
This material is based upon work supported by the National Science Foundation under grant number 1600992.

Any opinions, findings, and conclusions or recommendations expressed in this material are those of the presenters and do not necessarily reflect the views of NSF.



Emma

POLLS



Webinar Overview



essential elements of an ATE proposal evaluation plan



integrating evaluation throughout a proposal



question and answer panel



This checklist provides information on what should be included in evaluation plans for proposals to the National Science Foundation's (NSF) Advanced Technological Education (ATE) program. Grant seekers should carefully read the most recent ATE program solicitation (http://bit.lv/nsf-ate) for details about the program and proposal submission requirements.

Evaluation Plan

ATE proposals must include a subsection titled "Evaluation Plan" within the 15-page project description. EvaluATE recommends dedicating one to two pages to the evaluation plan and including the following

EvaluATE recommends dedicating one to two pages to the evaluation plan and including the following five elements:
1. Evaluator
□ Identify the project's evaluator by name and organization.
 Briefly describe the evaluator's qualifications, including their experience evaluating STEM education programs.
 Refer to the evaluator's biosketch and letter of collaboration and include these as supplementary documents.
If the evaluator is an employee of the project's host institution, explain how the evaluator is independent from the project (they should not work in the same department or be a supervisor or supervisee of project personnel).
If the project's host institution has a policy that prohibits selecting an evaluator at the proposal stage:
 Explain the institutional policy that does not allow for selection of an evaluator prior to funding. Describe how an evaluator will be selected after the award is made.
2. Evaluation Questions
☐ List key questions—ideally, about three to seven—that the evaluation will address.
☐ Include questions about both project implementation (what the project does) and outcomes (what
changes it brings about).
 Ensure that the questions align with the project's goals and activities as described in the proposal. Ensure that the questions address the project's intellectual merit (contributions to advancing knowledge) and broader impact (contributions to the betterment of society).
3. Data
Indicators
 Identify what information will be used to answer each evaluation question (i.e., what will be measured).
Data Collection Methods and Sources
Identify how the information will be gathered and from what sources.
If relevant, explain sampling and use of comparison or control groups.
If using existing data collection instruments, include citations and justify their use.
Analysis
 Identify the procedures that will be used to summarize quantitative and qualitative data (e.g., descriptive statistics, inferential tests, regression, deductive or inductive coding).
Interpretation
 Explain how findings will be interpreted to answer the evaluation questions (e.g., compare results with baseline or needs assessment data, with targets/benchmarks, or between groups; use rubrics; engage stakeholders).

RESOURCE

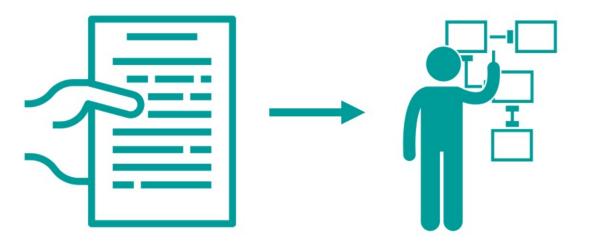
Evaluation Plan Checklist for ATE Proposals

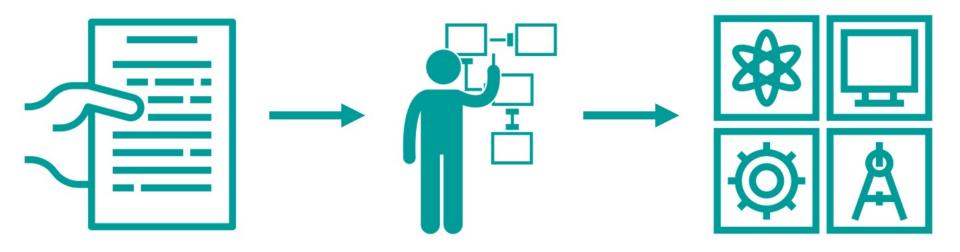
Evaluation

Evaluation

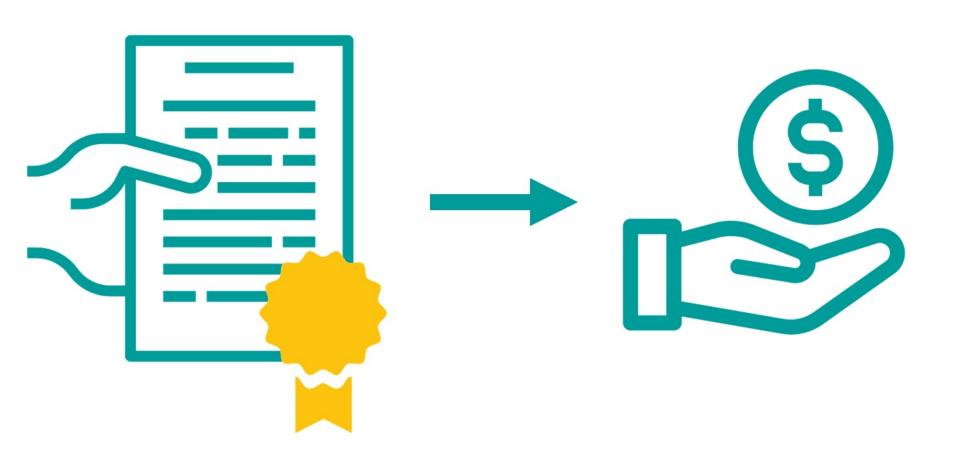
A systematic determination of a project's quality and effectiveness.













"if you don't evaluate and assess your activities and outcomes you can't know if the project was successful.





"if you don't evaluate and assess your activities and outcomes you can't know if the project was successful. It also provides the project team with data to convince others of the success of the project as well as contributing to the body of knowledge in that particular area of STEM."





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Project Description (15 pages)



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PROJECT DESCRIPTION | EvaluATE

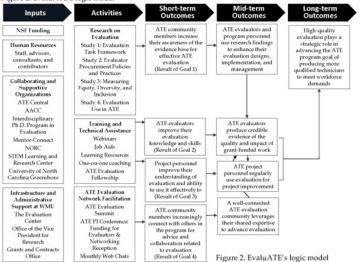
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Logic Model

As shown in our logic model (Figure 2), EvaluATE's research on evaluation, training and technical assistance, and evaluation network facilitation activities are oriented toward enhancing the capacity of ATE program community members to conduct and use high-quality evaluation in the interest of advancing the goals of the ATE program.

Figure 2. EvaluATE's logic model



Evaluation Plan

EvaluATE's outcomes and implementation will be assessed through a combination of external and internal evaluation. The internal component primarily serves accountability and formative evaluation purposes—documenting our processes and outputs and answering questions regarding user engagement, satisfaction, and immediate learning. The external component is more outcome-oriented, addressing questions regarding sustained learning, use, and impact. The external portion of the evaluation will be led by Dr. Lana Rucks of The Rucks Group.

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4. To what extent has EvaluATE's work prompted users to (a) modify their evaluation practices and (b) extend their network of evaluation colleagues? (Application)	- Users' ratings and descriptions of their intent to apply what they learned from webinars and workshops - Users' ratings and descriptions of EvaluATE's influence on their evaluation practice - Social network analysis	Event feedback surveys (I) Biannual external evaluation surveys (E) Interviews with TA recipients, including review of pre- and post-TA evaluation materials (E)
5. To what extent has EvaluATE contributed to improvements in evaluation quality? (Impact)	 Users' ratings and descriptions of changes in the quality of their evaluations attributable to EvaluATE's influence 	Event feedback surveys (I) Biannual external evaluation surveys (E) Interviews with TA recipients, including review of pre- and post-TA evaluation materials (E)
6. How is EvaluATE influencing the program's overall evaluation capacity? (Impact)	Changes in organizational processes and practices related to evaluation Diffusion and uptake of EvaluATE's research findings	Biannual external evaluation surveys (E) Key informant interviews (E) Environmental scan, plus all data sources (I, E)

Qualitative data will be analyzed by a two-member team working collaboratively to identify themes. Quantitative survey data will be analyzed using mainly descriptive; inferential tests will be performed to compare results for different types of EvaluATE users (e.g., evaluators, project staff). Biannual external evaluation survey findings will be compared against baseline results and interpretive rubrics developed jointly by The Rucks Group and EvaluATE. Because of the extensive dataset across multiple years, biannual external evaluation survey results can be compared against previous iterations. To augment self-reported data, the external evaluation team will compare TA recipients' evaluation materials pre- and post-technical assistance to assess the degree of improvement. Conference calls between the external evaluators and EvaluATE staff will keep all parties apprised of the evaluation's progress and results. Reports will be prepared in accordance with the schedule indicated in the project timeline (Table 3). Results will be shared with the broader evaluation community via conferences and publications.



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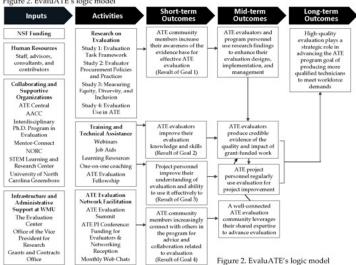
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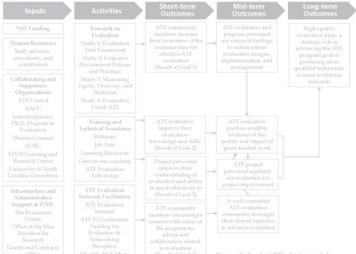
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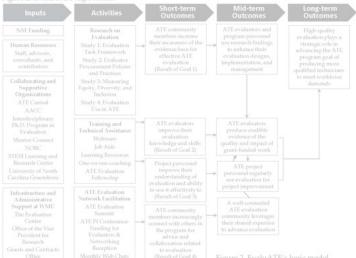
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PROJECT DESCRIPTION | EvaluATE

Timeline

The timing of key tasks and deliverables is shown in Table 3.

Table 3. Project Timeline (shown in quarter-year increments)

RESEARCH	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Study 1: Evaluation Task Framework Validation	-				
Finalize design and recruit study participants			10		
Data collection and analysis					
Publish					15
Study 2: Evaluator Procurement					
Finalize design and recruit committee members					
Data collection and analysis					
Publish					
Study 3: Strategies for Measuring E/D/I in ATE					
Finalize design and recruit participants					
Data collection and analysis				929 W.s	
Publish					
Study 4: Evaluation Use in the ATE Program					
Finalize study design					
Survey data collection and analysis	_	500			
Site selection and analysis					
Publish				0.0	6.6
		27772 9 2 3			7
TRAINING & TECHNICAL ASSISTANCE (*	Some training.	related activities	s are already for	nded under cur	ment grant
TRAINING & TECHNICAL ASSISTANCE (*) through summer 2020, so they are not listed here until			s are already fu	nded under cur	rrent grant
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through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT Fund ATE evaluators to attend ATE PI conference Host networking reception at ATE PI conference Select and coordinate ATE evaluation fellows Host monthly web chats Host biannual ATE Evaluation Summit	expiration of o		s are already fur	nded under cur	rrent grant
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through summer 2020, so they are not listed here until "Conduct one webinar per quarter" 'Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT Fund ATE evaluators to attend ATE PI conference Host networking reception at ATE PI conference Select and coordinate ATE evaluation fellows Host monthly web chats Host biannual ATE Evaluation Summit EVALUATION Finalize detailed evaluation plan Conduct biannual survey of EvaluATE's audience	expiration of o		s are already fur	nded under cur	rent grant
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT Fund ATE evaluators to attend ATE PI conference between the state of the state	expiration of o	urrent grant)			
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT Fund ATE evaluators to attend ATE PI conference Host networking reception at ATE PI conference Select and coordinate ATE evaluation fellows Host biannual ATE Evaluation Summit EVALUATION Finalize detailed evaluation plan Conduct biannual survey of EvaluATE's audience Conduct interviews with coaches and TA recipients Reports completed (TA, survey, research impact, final)	expiration of o		TA RI S		s RI TA
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT Fund ATE evaluators to attend ATE PI conference between the state of the state	expiration of o	urrent grant)			



Timeline





Evaluator





☐ Identify the project's evaluator

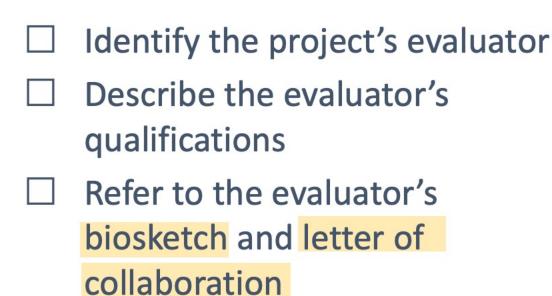




Identify the project's evaluatorDescribe the evaluator'squalifications







Evaluators qualifications







Experience evaluating STEM education projects



- Experience evaluating STEM education projects
- Strong research and evaluation skills



- Experience evaluating STEM education projects
- Strong research and evaluation skills
- Strong communication skills and a service orientation



- Experience evaluating STEM education projects
- Strong research and evaluation skills
- Strong communication skills and a service orientation
- Understanding of NSF and 2-year-college contexts



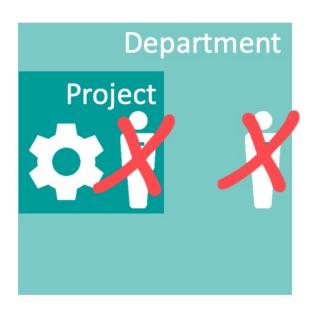
The funds to support an evaluator independent of the project or center must be requested ...

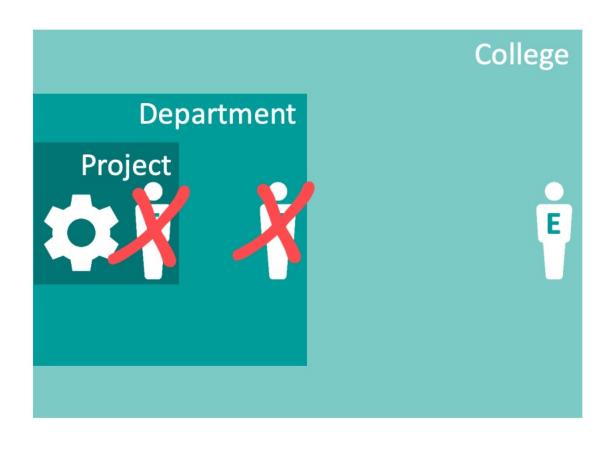




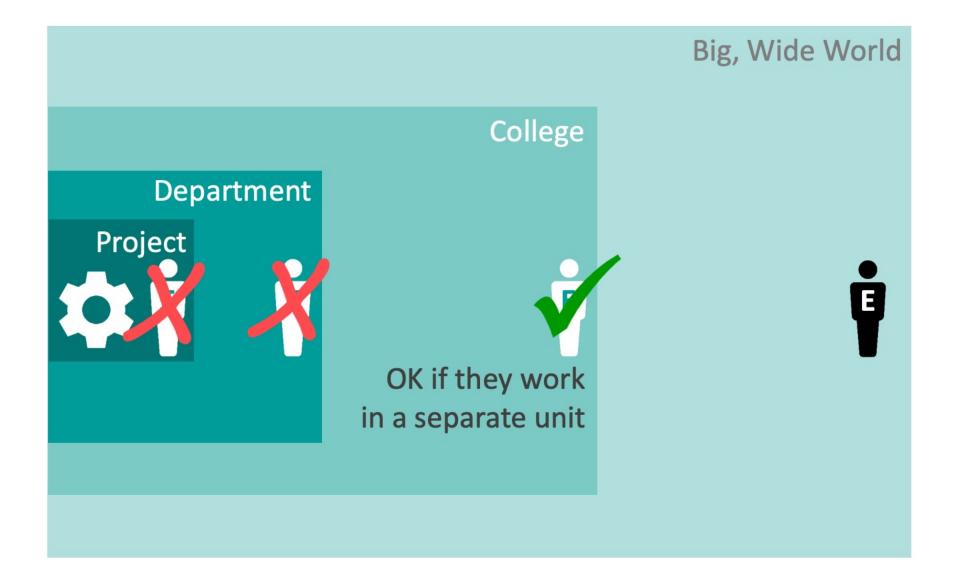


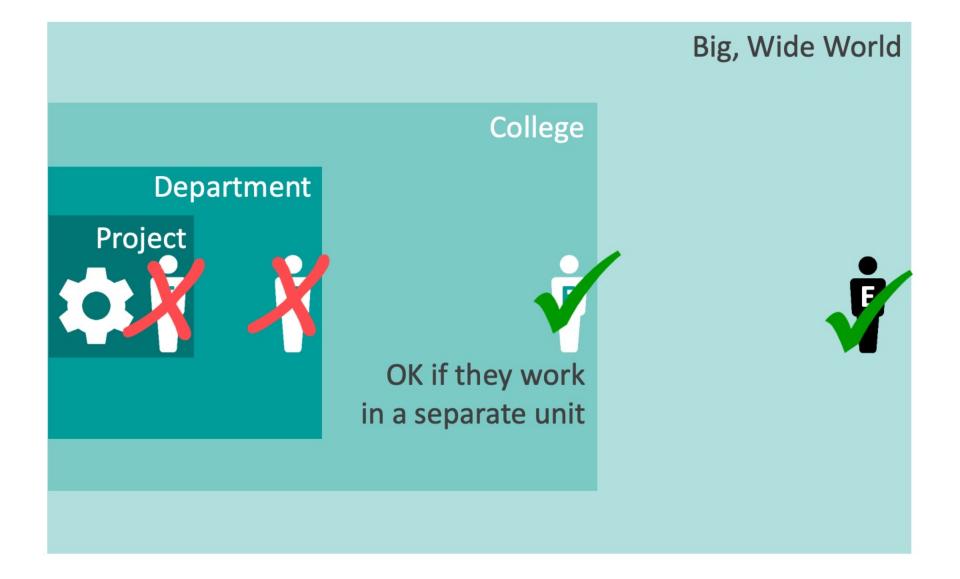


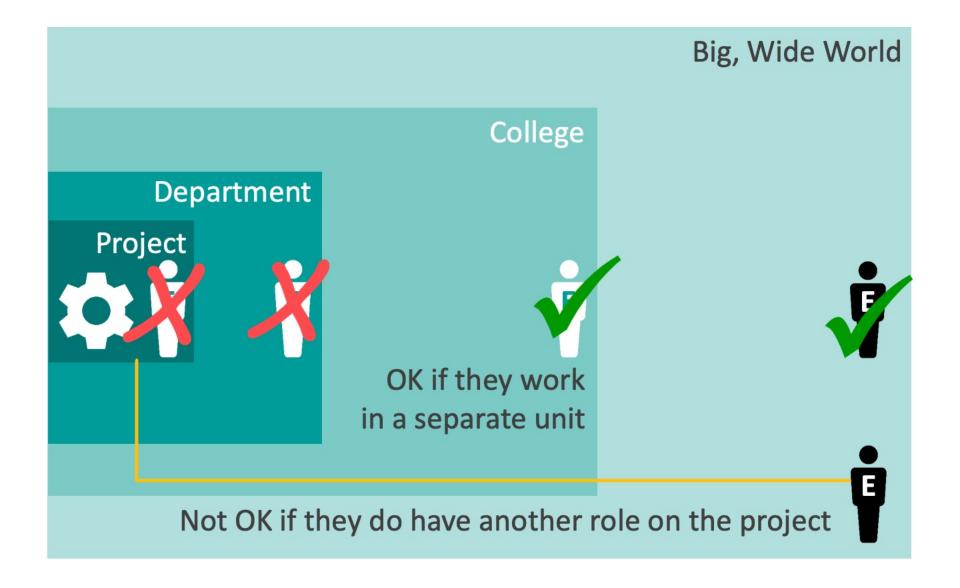


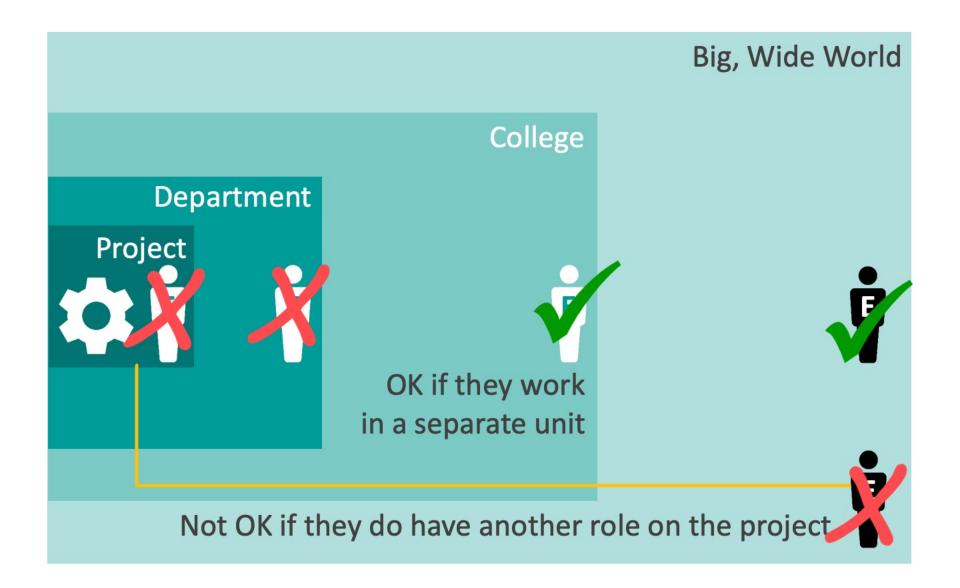
















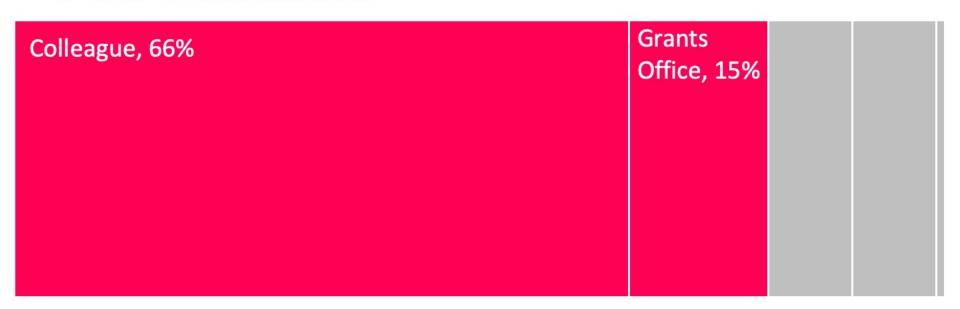






Eval Directory, 1%

Over 70% of the respondents used a colleague or their grants office to identify their evaluator.







- □ Identify the project's evaluator
 □ Describe the evaluator's qualifications
 □ Refer to the evaluator's
 - Refer to the evaluator's biosketch and letter of collaboration

CHAT: Which proposal has the best description of the evaluator?

Proposal A

Delores Stormborn will lead the project's external evaluation. She is the CEO at The Stormborn Evaluation Group. She has conducted 20 STEM education evaluations, including several in the ATE program. Her biosketch and commitment letter are included in the supplementary documents section of this proposal which document her qualifications and experience.

Proposal B

Lannister University's Center for Evaluation will conduct the project's evaluation. This Center has been a leading evaluation service provider since 1975 and has several prominent evaluators on its staff, as well as a cadre of capable graduate students. When the project is funded, we will work with the evaluators there to further develop and implement the project's evaluation plan.

Proposal C

Julia Snow will serve as this project's external evaluator. She leads the college's faculty development center, providing guidance to instruction and assessment. She serves as chair of the college's **Student Success** Committee, and has coordinated data collection for several federal grants.



Finding and Selecting an Evaluator for Advanced Technological Education (ATE) Proposals

Lori A. Wingate | July 2017 | www.evalu-ate.org

ATE PROPOSERS SHOULD CAREFULLY READ THE ATE PROGRAM SOLICITATION: bit.ly/2017ATE

All ATE proposals are required to request "funds to support an evaluator independent of the project." Ideally, this external evaluator should be identified in the project proposal. The information in this guide is for individuals who are able to select and work with an external evaluator at the proposal stage. However, some institutions prohibit selecting an evaluator on a noncompetitive basis in advance of an award being made. Advice for individuals in that situation is provided in an EvaluATE blog (bit.ly/re-eval).

This guide includes advice on how to locate and select an external evaluator. It is not intended as a guide for developing an evaluation plan or contracting with an evaluator.

1. What is an external evaluator?

An external evaluator is the person who will lead the design and implementation of the evaluation of your ATE project. The evaluation will include systematic collection and analysis of evidence related to the quality, effectiveness, and impact of the project. To be external, the evaluator must be independent of the project (see Question 3).

2. When should I start working with an evaluator?

Proposal developers should contact an evaluator at least one month in advance of the proposal's due date—earlier if possible. A good evaluation plan should be closely aligned with the project's goals and activities. To achieve good alignment, the evaluator needs time to review a draft of the proposal, ask questions, and develop a sound evaluation plan. With short notice, some evaluators may offer to provide a generic evaluation plan. However, seasoned proposal reviewers will give your proposal a more favorable review if it has a well-integrated, tailored evaluation plan.

3. Where should I look for an evaluator?

There is no list of vetted or approved evaluators for NSF projects. It is up to the proposal developer (which is usually the principal investigator) to locate an evaluator and determine if they are qualified and right for a project.

Here are three sources for locating a potential evaluator:

- Ask colleagues for recommendations: If you know someone with a grant that has an evaluation component, ask for the evaluator's name and contact information.
- Use the American Evaluation Association's evaluator directory (<u>bit.ly/aea-dir</u>): It's searchable by state and keyword.
- Use ATE Central's evaluator map (atecentral.net/evaluators): This interactive map can be used to identify evaluators by location and the types of ATE projects they evaluate.

Most ATE projects employ evaluators based outside of their home institutions. However, program rules do allow grant recipients to contract with an evaluator who is employed by the project's home institution, as long as the evaluator is *independent of the project*. That is, the evaluator should not work in the same unit



This material is based upon work supported by the National Science Foundation under Grant No. 1600992 Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

RESOURCE

Finding and Selecting an Evaluator for ATE Proposals

Evaluator Biographical Sketch Template for National Science Foundation (NSF) Proposals

This template was created by EvaluATE (evalu-ate.org). It is based on the National Science Foundation's guidelines for preparing biographical sketches for senior project personnel, which are available at bit.ly/bio-2017. The information about what evaluators should include in Products and Synergistic Activities sections are EvaluATE's suggestions, not NSF requirements. The biosketch must not exceed two pages.

Evaluator's Name

PROFESSIONAL PREPARATION

(List academic degrees and any pertinent certificates.)

Undergraduate Institution	Location	Major	Degree	Year
Graduate Institution	Location	Major	Degree	Year
Postdoctoral Institution	Location	Area		Years
Certificate-Granting Institution	Location	Area	Certificate	Year

APPOINTMENTS

(List employment history in reverse chronological order.)

Dates	Job Title	Employe

PRODUCTS

(List up to ten products that demonstrate your experience and competence in evaluation and knowledge of the proposed project's discipline. Examples may include publications, reports, and evaluation tools. All products must be citable and accessible. Include full reference information, including URL, if available).

SYNERGISTIC ACTIVITIES

(In paragraph form, list up to five examples that demonstrate your expertise in evaluation, especially as it pertains to the proposal. Examples may include angoing or completed evaluations; development or adaptation of evaluation tools; leadership roles in the evaluation field; and invited lectures, presentations, or workshops on evaluation. If you have prior experience working in the proposal's discipline, describe that as well.)

RESOURCE

Evaluator Biographical Sketch Template for NSF Proposals



Questions?



Lyssa



Evaluation Questions

Evaluation Plan — **2 Evaluation Questions**



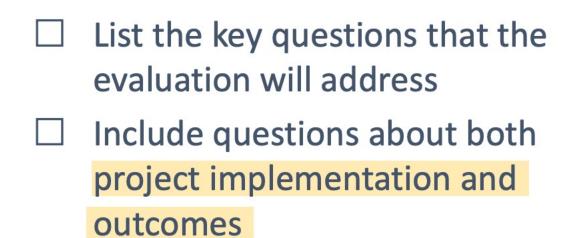


List the key questions that the evaluation will address

Evaluation Plan — **2 Evaluation Questions**







Evaluation Plan — **2 Evaluation Questions**





List the key questions that the evaluation will address Include questions about both project implementation and outcomes Ensure that questions align with the project's goals and activities



What makes a good evaluation question?



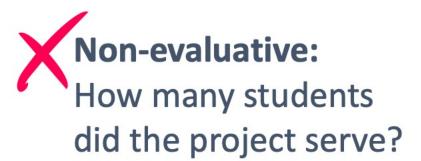
What makes a good evaluation question?



Non-evaluative:

How many students did the project serve?







Non-evaluative:
How many students
did the project serve?

Evaluative:

What was the project's impact on program enrollment?









Unreasonable:

Did the project increase manufacturing employment in the state?





Unreasonable:
Did the project increase manufacturing employment in the state?





Unreasonable:

Did the project increase manufacturing employment in the state?

Reasonable:

To what extent did students served by the project find employment in the manufacturing sector?













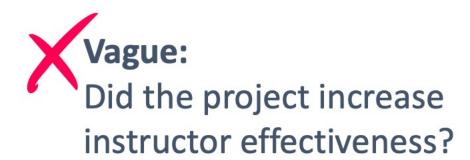
Vague:

Did the project increase instructor effectiveness?















Vague:

Did the project increase instructor effectiveness?

Specific:

To what extent did participating instructors increase their knowledge about nanotechnology?

















Unanswerable:

To what extent does the project affect long-term persistence in STEM careers?









Unanswerable:
To what extent does the project affect long-term persistence in STEM careers?









Unanswerable:
To what extent does the project affect long-term persistence in STEM careers?

Answerable:

To what extent does the project affect students interest in pursuing a future career in STEM?

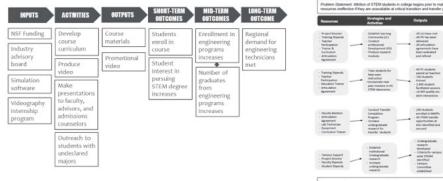


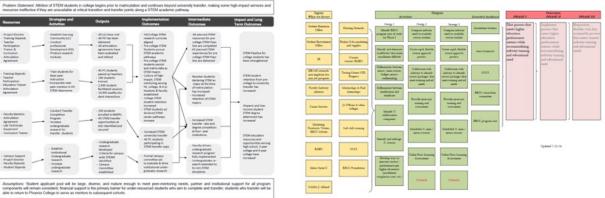








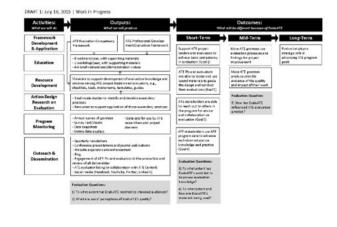


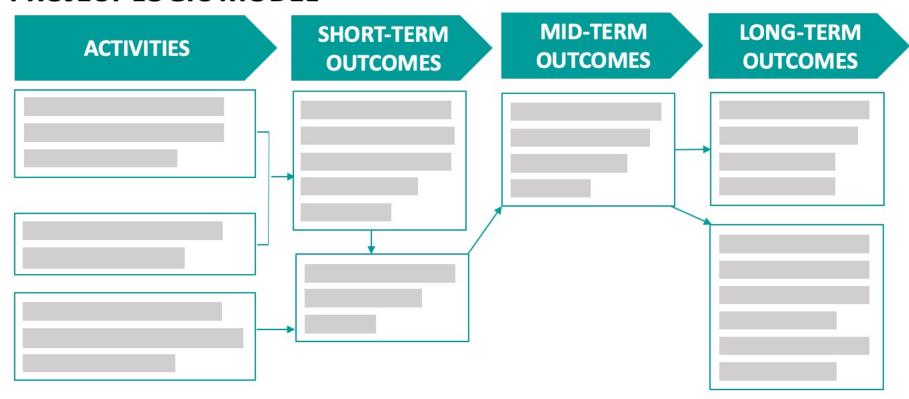


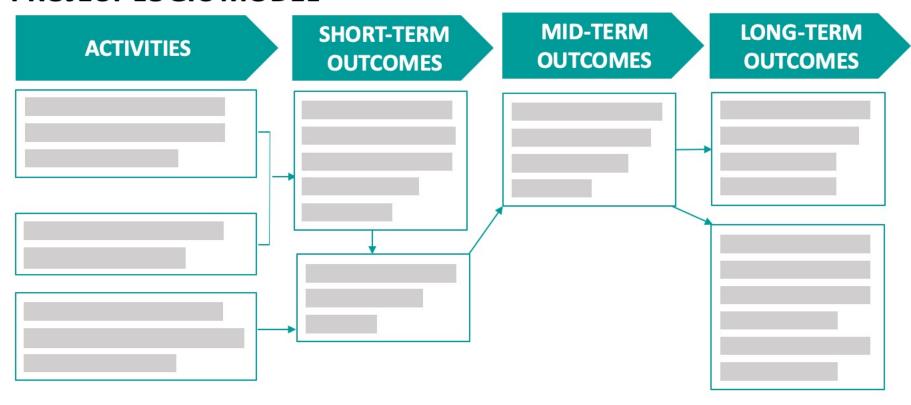
Logic Models



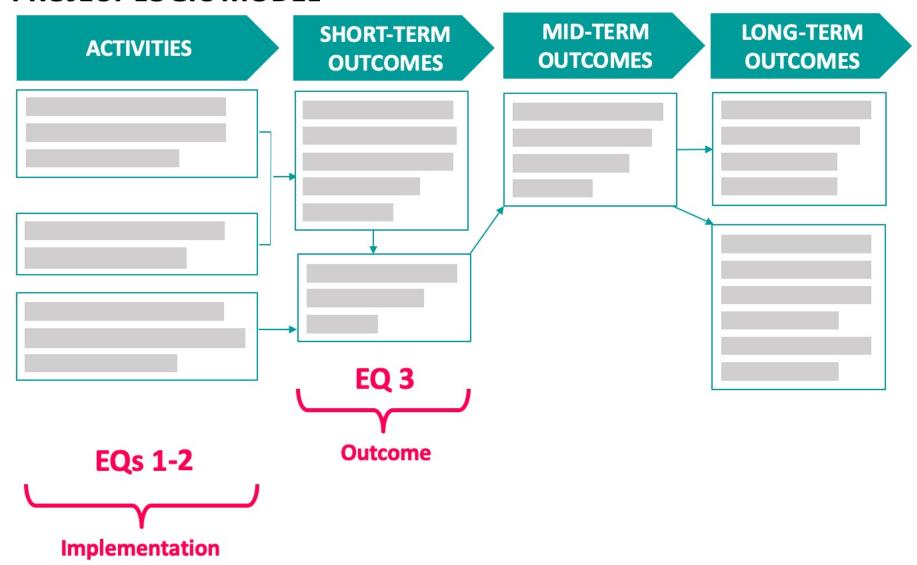
Inputs/ Resources	Activities /Tasks	Outputs / Deliverables	Short-Term Outcomes	Mid-Term Outcomes	Long-Term Outcomes
Needs Assess- ment & Net- working Development •Survey tool •List of experts •Interview utrategy	Conduct Survey Recruit faculty & students Conduct interviews Analyze Survey and interviews	Prioritize curricula from findings Publicize needs assessment on QCS/CCS website	Establish a baseline for industry needs & standards with the survey and interview results	Use data as the framework for the pilot QCS/CSS curricula design	Needs assessment findings are accepted as industry standards Researchers present and publish on the QCS/CSS model
Faculty Training •Teach-Flipped MOOC •QKD platform technology installed •QCS Learning Lab setup	Revise Teach- Flipped MOOC for QCS faculty Learning Lab used for training All participating faculty complete training Revise Teach T	Completed Curricula Complete MOOC & technical training Collect/analyze training data	 Faculty are prepared to teach in a flipped format and know how to integrate the QKD platform 	Due to positive impact, more faculty interested & recruited Faculty translate the flipped model and QKD platificem to other courses	Utah QCS/CSS condition becomes a national / international model Curricula are marketed as QCS professional development
Pilot Curricula Students recruited for SLCC pilot Pilotedirevised Curricula Class observa- tions by CTLE & O&eLS	Curricula built in LMS Rubrics created Complete pilot courses Collect feedback, focus groups, interviews, and classroom observations	evaluation	Successful implementation of pilot courses Pilot data used to service course Successful course used to secreti students for next courses	• Word of mouth referrals increase students' interest and registration Students taking SLCC course continue on to University course	Increase in post- NSF financial support Increased QCS national regutation Increase in other cross-discipline teaching
QCS Student Outcomes *Pre- & post- knowledge instrument *Student learning assessments ready	Collected data from students, faculty, and course analytic system Analyzed data from students, faculty, and course analytic system.	Courses successfully completed by students Students move outo the next course in series	Students report QCS increased knowledge and skills confidence eStudents grades slign to their perceived learning	•Increased # of QCS students in QCS Pathway •Higher retention rate of QCS-CSS students •Better academic performance for QCS students than non-QCS students	Students are being hired and retained based on QCS knowledge, skills and dispositions as a result of participation in QCS program
Inter- institutional Collaboration Participants in the study willing to be part of the interdiscipline collaboration research	Compile formative data on collaboration Conduct end-of- grant interviews for cross-institu- tional collabor- ation & synergy	Data Analysis for K-12 with College collaboration Cross-flustina- ional findings shared with stakeholders on QCS website	•Faculty and students are actively engaged across the 3 levels of QCS courses	Eutablishment of a cross-institutional culture of collaboration Increased number of presentations and publications across the 3 QCS course levels	Other programs establish pathways from high school to college Other successful K-12 - College pathway guarts result from this QCS project.

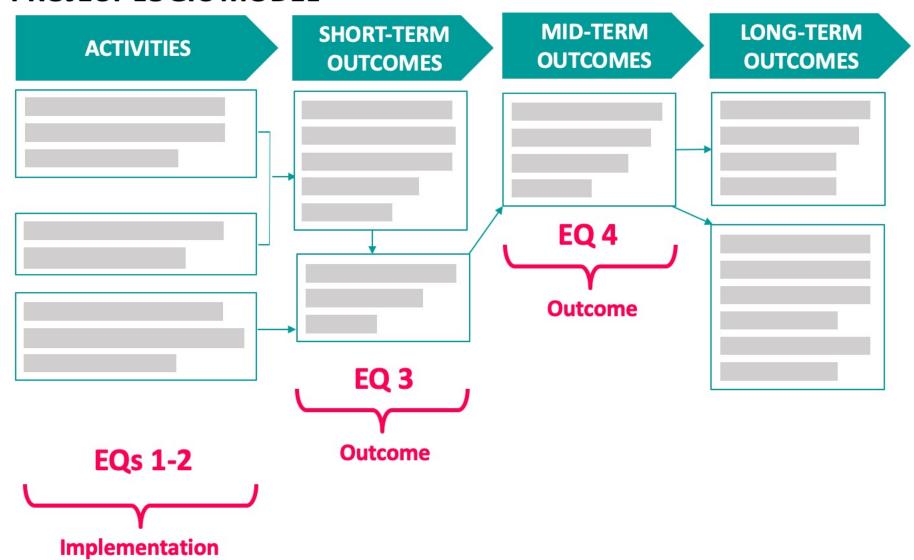


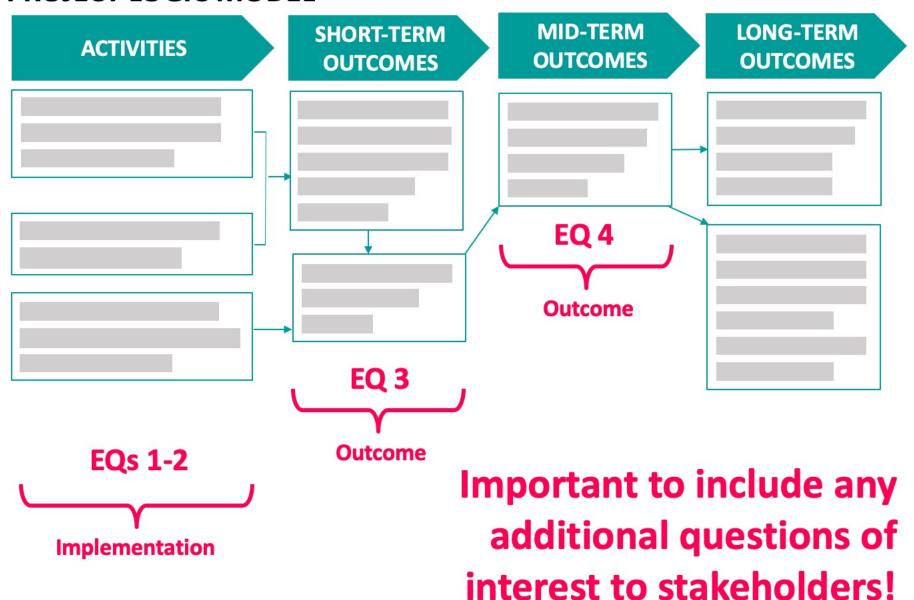














Logic Model Template for ATE Projects & Centers Lori A. Wingate | March 2016



This material is based upon work supported by the National Science Foundation under grant number 1204683. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author and do not necessarily reflect the views of NSF.

A logic model is a visual depiction of what a project does and what changes it is expected to bring about. Developing a logic model is an important first step for project design and evaluation planning. This document is intended to provide general guidance to ATE program proposers and grantees for developing their own project logic models. All parts of this document are editable. Populate the boxes in each column (adding and deleting boxes as necessary) with succinct statements that relate to the question prompts. To add text to a box, select the box and begin typing. Either delete the extra content (title, instructions, examples, etc.) from this document or copy-and-paste the logic model elements into a new document for your use. To learn more about logic models, see the University of Wisconsin-Extension's Logic Model Resources at www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html

What new and existing resources will be used to support the project?

What are the mainthingsthe project will do?

What products will be created? (typically, things that can be directly observed and that willcontinueto exist after the project ends)

What will occur as a direct result of the activities and outputs? (typically, changes in knowledge. skills, attitudes)

What results should follow from the initial outcomes? (typically, changes in behavior. policies, practice)

What results should follow from the initial outcomes? (typically, changes in broader conditions)

Inputs	Activities	Outputs	Short-Term Outcomes	Mid-Term Outcomes	Long-Term Outcomes

Below are examples the types of information that might appear under each header of the logic model. When developing a project logic model, be as specific as possible in articulating the components of the model. For example, a project-specific short-term outcome might be phrased as "learners will be able to install, maintain, and troubleshoot high-vacuum systems."

- · NSF funding
- Faculty
- Advisory panel
- contributions
- partnerships

Establish articulation

agreement

- materialsdeveloped instructional
- · Industry partners · Conduct workshops · Publications issued · Students gain Provide research/
 New certifications technical skills
- technology
 - field experiences . Tools/resources . Students' interest in implement project . A more highly technical careers curriculum
- · Faculty learn to use · Students persist in · Increased regional economic vitality
 - their programs · Faculty improve · Increased diversity in the technical instruction Colleges adopt and
 - skilled and adaptable workforce

www.evalu-ate.org | (269) 387-5922 | Western Michigan University

RESOURCE

Logic Model Template for ATE Projects



RESOURCE

Logic Models: Getting Them Right and Using Them Well

(webinar recording and handouts)



Evaluation Questions Checklist for Program Evaluation

Lori Wingate and Daniela Schroeter

Evaluation questions identify what aspects of a program¹ will be investigated. They focus on the merit, worth, or significance² of a program or particular aspects of a program. Unlike survey questions, they are not intended to derive single data points. Evaluation questions help to define the boundaries of an evaluation that are consistent with evaluation users' information needs, opportunities and constraints related to data collection, and available resources.

The purpose of this checklist is to aid in developing effective and appropriate evaluation questions and in assessing the quality of existing questions. It identifies characteristics of good evaluation questions, based on the relevant literature and our own experience with evaluation design, implementation, and use.

Evaluation questions should be...

Evaluative

Evaluative questions call for an appraisal of a program or aspects of it based on the factual and descriptive information gathered about it. Questions should be framed so they will yield answers that

- provide determinations of merit, worth, or significance, or enable evaluation users to readily reach such determinations on their own.
- directly inform decisions about the program (e.g., how to improve or modify it; whether to continue, discontinue, expand, or reconfigure it).

Evaluation questions should not be...

■ Non-Evaluative

Non-evaluative questions call only for factual information or discrete data points that do not readily translate into determinations of program merit, worth, or significance. Answers to these types of questions have limited potential to influence decisions, because they do not provide a frame of reference in relation to merit, worth, or significance.

¹ A program is an "orchestrated initiative that dedicates resources and inputs to a series of activities intended to achieve specific process, product, services, output, and outcome goals" (Yarbrough, Shulha, Hopson, & Caruthers, 2011, p. 291).

² Merit is "the excellence of an object as assessed by its intrinsic qualities or performance" (Yarbrough et al., 2011, p. 289). Worth is "the value of an object in relationship to needs or identified purposes" (Yarbrough et al., 2011, p. 293). Significance is "potential influence, importance, and visibility" (Stufflebeam & Coryn, p. 13).



Lori Wingate and Daniela Schroeter Western Michigan University - 2016

RESOURCE Evaluation Questions Checklist







☐ What information will be used to answer the evaluation questions





- □ What information will be used to answer the evaluation questions
- ☐ How the information will be obtained and from what

sources



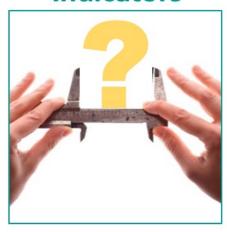


- ☐ What information will be used to answer the evaluation questions
- How the information will be obtained and from what sources
- Procedures for summarizing quantitative and qualitative data





- ☐ What information will be used to answer the evaluation questions
- How the information will be obtained and from what sources
- Procedures for summarizing quantitative and qualitative data
- Procedures for interpreting findings to answer evaluation questions

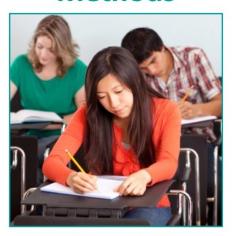


What will be measured in order to answer evaluation questions

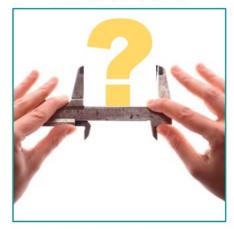


What will be measured in order to answer evaluation questions

Data Collection Methods



Obtaining information needed for the evaluation



What will be measured in order to answer evaluation questions

Data Collection Methods



Obtaining information needed for the evaluation

Analysis



Transforming raw data into usable information



What will be measured in order to answer evaluation questions

Data Collection Methods



Obtaining information needed for the evaluation

Analysis



Transforming raw data into usable information

Interpretation



Translating findings into conclusions that address the evaluation questions

Indicators



Data Collection Methods



Analysis



Interpretation



It's OK to sacrifice some detail

Must convey there is a CONCRETE PLAN for collecting and using evaluation data

CHAT: What's your opinion of this description of the data that will be used in an evaluation?

The evaluation will utilize a mixed-methods approach in which quantitative and qualitative measures of performance will be used in both formative and summative manner to gauge the merit and worth of the grant initiative. Methods will include surveys, interviews, and review of program records.

Data Matrix

Evaluation Question 3: To what extent and how are project activities impacting enrollment and persistence in the aviation program?

Indicators	Data Sources and Methods	Analysis	Interpretation
Number of students in program who attended summer camp	Camp and admission records	Counts	Compare with project target of 5 per year
Number of students enrolled in program	Program records	Counts	Compare with project target of 5 per year
Students' opinions about AV 100 course	Survey	Descriptive statistics Inductive coding of qualitative data	Compare results with rubric to judge degree of influence
Graduating students' perceptions of what influenced decisions about their program of study	Focus group with students	Thematic coding to determine factors that increase or suppress interest in aviation program	Identify which, if any, factors can be influenced by the program

Indicators	Data Sources and Methods	Analysis	Interpretation
Number of students in program who attended summer camp	Camp and admission records	Counts	Compare with project target of 5 per year
Number of students enrolled in program	Program records	Counts	Compare with project target of 5 per year
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Indicators Number of students in program who attended	Data Sources and Methods Camp and admission records	Analysis Counts	Interpretation Compare with project target of 5 per year
Number of students enrolled in program	Program records	Counts	Compare with project target of 5 per year
Students' opinions about AV 100 course	Survey	Descriptive statistics Inductive coding of qualitative data	Compare results with rubric to judge degree of influence
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•			
Indicators	Data Sources and Methods	Analysis	Interpretation
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This material is based upon work supported by the National Science Foundation under grant number 1600992. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author and do not necessarily reflect the

An evaluation plan should include a clear description of what data will be collected, from what sources and how, by whom, and when, as well as how the data will be analyzed. Placing this information in a matrix helps ensure that there is a viable plan for collecting all the data necessary to answer each evaluation question and that all collected data will serve a specific, intended purpose. The table below may be copied into another document, such as a grant proposal, and edited/ expanded as needed. An example is provided on the next page.

Indicator	Data Source and Methods	Responsible Party	Timing	Analysis Plan	Interpretation

If space is limited, such as in a National Science Foundation proposal, fewer columns may be used. It is most critical to include the evaluation questions, indicators, data sources and methods, and timing.

DEFINITIONS

Evaluation Questions are overarching questions about a project's quality or impact. The number of evaluation questions depends on the scope and purpose of the evaluation; 3 to 7 questions is typical. Questions should address both project implementation and outcomes.

Indicators are specific pieces of information about an aspect of a project—basically, what will be measured in order to answer the evaluation questions. It is useful to use multiple indicators to address an evaluation question, including qualitative and quantitative data.

Data Sources are the entities from which data will be collected. Typical data sources for ATE evaluations include project personnel, students, graduates, faculty, project partners, business and industry representatives, institutional records, website usage statistics, and teaching and learning artifacts.

Data Collection Methods are the means by which information will be gathered. Typical methods include surveys, focus groups, interviews, observations, and institutional database queries.

Responsible Parties are the individuals or organizations tasked with collecting the needed information. In many cases, data collection requires cooperation among multiple entities. For example, an external evaluator may be responsible for an administering a survey, but a member of the project staff may need to supply the contact information.

Timing identifies when and how frequently data will be collected (e.g., at events, quarterly, annually). It is important to identify approximately when data collection will take place to ensure the information will be obtained when needed for reporting purposes and decision making and that the data collection schedule is conducive to other things taking place in project's context (e.g., other major data collection activities, semester schedules).

Analysis Plan how the quantitative and qualitative data will be summarized into meaningful, usable information.

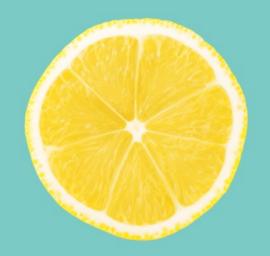
Interpretation is how the analyzed data will be used to reach conclusions related to the evaluation questions.

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RESOURCE Evaluation Data Matrix



Questions?



Communication and Use



Evaluation Plan — 4 Communication and Use





Identify what evaluation reports will be prepared

Evaluation Plan-





Identify what evaluation reports will be prepared
 Identify the frequency with which the evaluator will communicate with project

team

Communication and Use

Evaluation Plan







- Identify what evaluation reports will be prepared
- Identify the frequency with which the evaluator will communicate with project team
- Describe how evaluation results will be shared with external audiences

ATE-Specific Review Criteria Related to Evaluation



Is the evaluation likely to provide useful information to the project and others?

Will the project evaluation inform others through the communication of results?





Formal reporting should occur at least annually



Formal reporting should occur at least annually

Project team should engage with evaluator regularly



Formal reporting should occur at least annually

Project team should engage with evaluator regularly

Show commitment to using results for improvement

CHAT: Which proposal has the best description of evaluation communication and use?

Proposal A

The evaluator will work with the project PI to prepare required annual reports submitted to NSF.

Proposal B

The evaluator will meet with the project team quarterly to share evaluation results and receive updates on the project. Interim evaluation reports will be used by project team to improve camps and courses. In the final year of the project, the project PI will collaborate with the evaluator to prepare a presentation about the project evaluation that the PI will present at national conferences.

Proposal C

The evaluator will submit annual reports to the project PI and assist the project team in preparing evaluation results for inclusion in the project's annual report to NSF.

Evaluation reports will be shared with the project's advisory committee.



Timeline

Evaluation Plan — Timeline





Identify when key evaluation activities will occur in order to produce timely information

		YEA	R 1			YEA	R 2			YEA	R 3	
EVALUATION	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.
Finalize evaluation plan												
Draft and pilot surveys												
Survey camp participants and parents												
Follow-up survey of camp participants												
Survey AV 100 and AV 150 students												
Focus group with students												
Reports completed (Annual, Final)												
Evaluation feedback session												

		YEA	R 1			YEA	R 2			YEA	R 3	
EVALUATION	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.
Finalize evaluation plan												
Draft and pilot surveys												
Survey camp participants and parents												
Follow-up survey of camp participants												
Survey AV 100 and AV 150 students												
Focus group with students												
Reports completed (Annual, Final)												
Evaluation feedback session												

Major data collection events

		YEA	R 1			YEA	R 2			YEA	R 3	
EVALUATION	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.
Finalize evaluation plan												
Draft and pilot surveys												
Survey camp participants and parents												
Follow-up survey of camp participants												
Survey AV 100 and AV 150 students												
Focus group with students												
Reports completed (Annual, Final)												
Evaluation feedback session												
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Reporting

Major data collection events

			YEA	R 1			YEA	R 2			YEA	R 3	
	EVALUATION	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.
	Finalize evaluation plan												
Γ	Draft and pilot surveys												
	Survey camp participants and parents												
	Follow-up survey of camp participants												
	Survey AV 100 and AV 150 students												
l L	Focus group with students												
	Reports completed (Annual, Final)												
1 1 40	Evaluation feedback session												
1 1 17	LValuation recuback session												

Meetings with evaluator Reporting

Major data collection events

		YEA	R 1			YEA	R 2			YEA	R 3	
EVALUATION	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.	Fall	Win.	Spr.	Sum.
Finalize evaluation plan								4				
Draft and pilot surveys												
Survey camp participants and parents												
Follow-up survey of camp participants												
Survey AV 100 and AV 150 students												
Focus group with students												
Reports completed (Annual, Final)												
Evaluation feedback session												
	Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	Fall Win. Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	EVALUATIONFallWin.Spr.Finalize evaluation plan——Draft and pilot surveys——Survey camp participants and parents——Follow-up survey of camp participants——Survey AV 100 and AV 150 students——Focus group with students——Reports completed (Annual, Final)——	Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	EVALUATIONFallWin.Spr.Sum.FallFinalize evaluation planDraft and pilot surveysSurvey camp participants and parentsFollow-up survey of camp participantsSurvey AV 100 and AV 150 studentsFocus group with studentsReports completed (Annual, Final)	EVALUATIONFallWin.Spr.Sum.FallWin.Finalize evaluation planImage: Composition of the com	EVALUATIONFallWin.Spr.Sum.FallWin.Spr.Finalize evaluation planImage: Composition of the compositi	Fall Win. Spr. Sum. Fall Win. Spr. Sum. Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	Fall Win. Spr. Sum. Fall Win. Spr. Sum. Fall Win. Spr. Sum. Fall Fall Finalize evaluation plan Draft and pilot surveys Survey camp participants and parents Follow-up survey of camp participants Survey AV 100 and AV 150 students Focus group with students Reports completed (Annual, Final)	EVALUATIONFall Win.Spr.Sum.Fall Win.Spr.Sum.Fall Win.Spr.Sum.Fall Win.Finalize evaluation planImage: Spr. Sum.Image: Spr. Sum. <t< td=""><td>Fall Win. Spr. Sum. Fall W</td></t<>	Fall Win. Spr. Sum. Fall W

Include in evaluation section

OR within overall project timeline

PROJECT DESCRIPTION | EvaluATE

Timeline

The timing of key tasks and deliverables is shown in Table 3.

Table 3. Project Timeline (shown in quarter-year increments)

RESEARCH	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Study 1: Evaluation Task Framework Validation	3 30			1000	
Finalize design and recruit study participants					
Data collection and analysis					
Publish	123			3	9
Study 2: Evaluator Procurement					
Finalize design and recruit committee members					
Data collection and analysis		20 54			
Publish					
Study 3: Strategies for Measuring E/D/I in ATE	3				
Finalize design and recruit participants					
Data collection and analysis					
Publish					
Study 4: Evaluation Use in the ATE Program					
Finalize study design					
Survey data collection and analysis					
Site selection and analysis	2	100			
Publish					
*Conduct one webinar per quarter			s are already fu	nded under cu	rrent grant
through summer 2020, so they are not listed here until			s are already fu	nded under cu	rrent grant
through summer 2020, so they are not listed here until *Conduct one webinar per quarter *Develop FAQs and job aids			s are already fu	nded under cu	rrent grant
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference			s are already fu	nded under cu	rrent grant
through summer 2020, so they are not listed here until *Conduct one webinar per quarter *Develop FAQs and job aids			s are already fur	nded under cu	rrent grant
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference			s are already fur	nded under cu	rrent grant
through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches	expiration of c		s are already fu	nded under cu	rrent grant
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through summer 2020, so they are not listed here until "Conduct one webinar per quarter "Develop FAQs and job aids "Conduct workshop at ATE PI Conference Develop guidance materials for coaches Convene coaches for orientation Deploy coaches ATE EVALUATION NETWORK FACILITAT	expiration of c		s are already fur	nded under cu	rrent grant
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Evaluation Plan (1-2 pages)

- Evaluator
- Evaluation Questions
- B Data
- 4 Communication and Use
- Timeline

> 1-2 pages







This template is for use in preparing evaluation plans for inclusion in proposals to the National Science Foundation's Advanced Technological Education (ATE) program. It is based the ATE Evaluation Planning Checklist (see bit.ly/checklist-evalplan), also developed by EvaluATE. It is aligned with the evaluation guidance included in the 2019 ATE Program Solicitation (see bit.ly/nsf-ate). All proposals and evaluators should read the solicitation in full.

How to use this template: Replace the descriptions of what should go in each section with relevant details about your proposed project's evaluation. Copy the text into your ATE proposal. The evaluation plan should comprise one to two pages of your 15-page Project Description.



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Evaluation

Identify by name the person(s) who will lead the external evaluation of the project. Briefly describe their academic training and professional experience that qualifies them to serve as external evaluator. Refer to the evaluator's biosketch and commitment letter and include those documents with the proposal's Supplementary Documents.

Evaluation Questions. Identify the focus of the evaluation by listing the evaluation questions. The questions should align with the projects' purpose and address both implementation and outcomes. Examples of outcomes of interest to the ATE program include, but are not limited to, changes related to student learning, persistence, retention, graduation, and employment; faculty knowledge and pedagogical skills; broadening participation in STEM; meeting workforce needs; enhancing institutional capacity; and advancing knowledge about technician education. If the project has a logic model, make sure the evaluation questions align with the logic model components.

Data Collection and Analysis. For each evaluation question, identify what will be measured, how the data will be collected and from what sources, and when. If specific published instruments will be used for data collection, describe and cite them (and include in References Cited section of proposal). Describe how data will be analyzed so that the evaluation questions can be answered. Placing this information in a table helps show linkages between the evaluation questions and the data, such as shown below (see also EvaluATE's Data Collection Planning Matrix):

Evaluation Question and related indicator		estion, add rows as ne	eeded for additional e	valuation questions
Indicator	Data Source & Collection Method	Timing	Analysis	Interpretation
	[where the data will come from and how it will be obtained]		[how the qualitative and quantitative data will be transformed and summarized into usable information]	[procedures for using findings to answer the evaluation questions and reach evaluative conclusions]

Reporting and Use. Identify the deliverables that will be produced by the evaluation after the project is funded, such as a detailed evaluation plan, data collection instruments, reports. Identify when reports will be provided to the project and how the results will be used to inform project improvement.

RESOURCE Evaluation Plan Template



Questions?







Results from Prior NSF Support



Results from Prior NSF Support



Budget and Budget Justification



Results from Prior NSF Support



Budget and Budget Justification



Data Management Plan



Results from Prior NSF Support



Budget and Budget Justification



Data Management Plan



References

Results from Prior NSF Support

Results from Prior NSF Support



This subsection must contain **specific outcomes and results**, including metrics to demonstrate the impact of project activities.

Results from Prior NSF Support



This subsection must contain **specific outcomes and results**, including metrics to demonstrate the impact of project activities.



Intellectual Merit



Broader Impacts

Results from Prior NSF Support



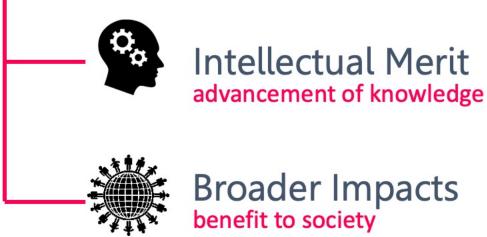
This subsection must contain specific outcomes and results, including metrics to demonstrate the impact of project activities.



Results from Prior NSF Support



This subsection must contain specific outcomes and results, including metrics to demonstrate the impact of project activities.





If a PI or co-PI for an NSF proposal has received NSF funding in the past five years, information on the results of that funding must be included in the proposal, whether it relates to the current proposal or not. This section of the proposal is called Results from Prior NSF Support; details about what should be included are provided in the NSF Grant Proposal Guide (see http://bit.ly/insf-results). The following is a synopsis of NSF's requirements and EvaluATE's suggestions for this section of an ATE proposal.

REQ		

	ZONE MENTO
	Limit to 5 pages or less
	Make it the first section of your proposal. If the proposal is for the renewal of an ATE center, it may be uploaded as a supplementary document rather than presented in the 15-page project description.
	Describe research and development products and how they have been made available to others
	Clearly indicate the prior project's
	Title NSF award number
	Period of support
	Present results using these exact, distinct headings:
	o Intellectual Merit
	o Broader Impacts
	Provide complete bibliographic citations for all publications developed with NSF support, either in the narrative or in the separate references document. If there were no publications, state "No publications were produced under this award."
sı	JCCESTIONS
	Provide a brief factual account of what the project did, created, and who was engaged. A list of activities or deliverables is not sufficient evidence of intellectual merit or broader impacts, but it is important for reviewers to understand the nature and scope of your prior work.
	Present as much hard evidence as possible in describe the project's intellectual merit and broader impacts.
	Be forthright about what didn't work and lessons learned.
	Describe how the current proposal is building on the prior project's results.
	Describe what aspects of previously funded work are being sustained without NSF support.

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RESOURCE NSF Prior Support Checklist

Budget and Budget Justification

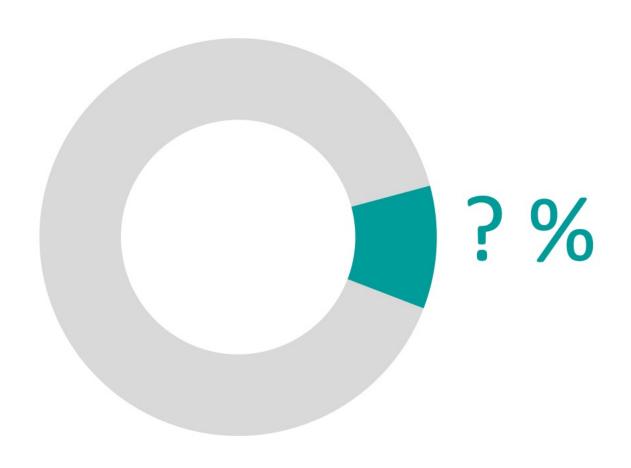


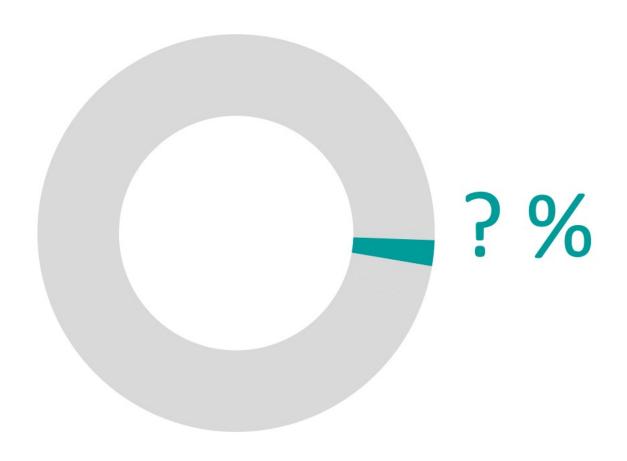
The **funds** to support an evaluator independent of the project or center must be requested.

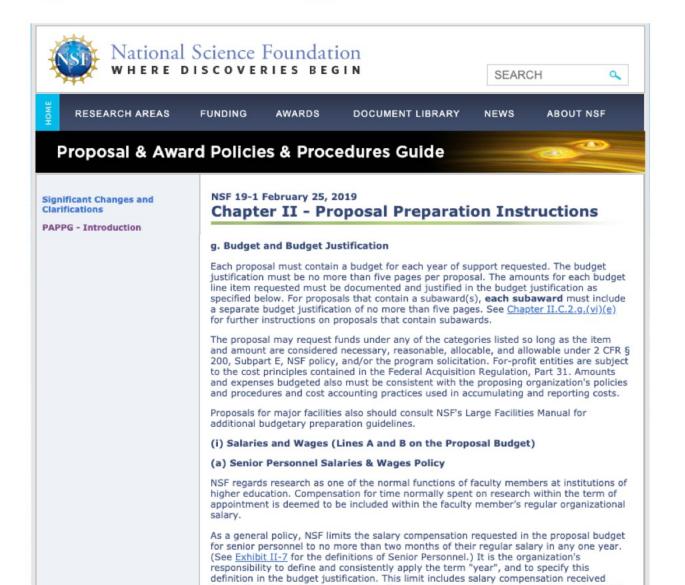
Budget and Budget Justification



The **funds** to support an evaluator independent of the project or center must be requested. **The requested funds must match the scope** of the proposed evaluative activities.







Budget and Budget Justification

1 Identify hourly rate of pay for evaluator

- 1 Identify hourly rate of pay for evaluator
- Justify time required for evaluator

- 1 Identify hourly rate of pay for evaluator
- Justify time required for evaluator
- Outline their main tasks and deliverables

Data Management Plan

Data Management Plan

Requirements

- Types of data and other materials to be produced
- ☐ Format of the data
- Policies for access and sharing data
- ☐ Policies for use of data by others
- Plans for archiving data for preserving access

Data Management Plan

Requirements

- Types of data and other materials to be produced
- ☐ Format of the data
- Policies for access and sharing data
- ☐ Policies for use of data by others
- Plans for archiving data for preserving access

Include evaluation data

References Cited

References Cited

Include references to evaluation literature

REFERENCES

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References Cited

Include references to evaluation literature

Justify evaluation approach

REFERENCES

- American Society of Higher Education (AHSE). (2011). Special issue: Racial and ethnic minority students' success in STEM education. ASHE Higher Education Report, 36(6), 1–140.Bartlett, K. R., Schleif, N., & Bowen, M. M. (2011). The use of workforce assessment as a component of career and technical education program evaluation. Career and Technical Education Research, 36(2), 105–118.
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Include references to evaluation literature

Justify evaluation approach

Justify use of instruments and methods

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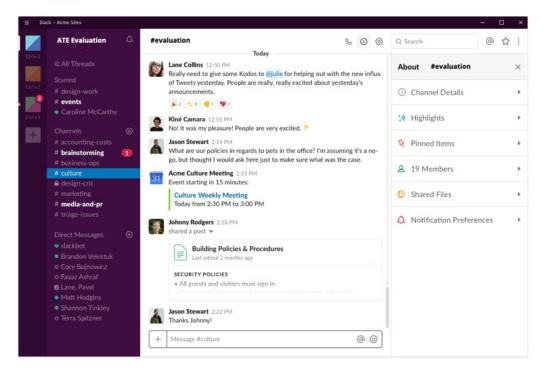


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